

		Social						
		Housing	Neighborhoods	Safety	Civic Vitality	Culture	Health	Food
City of Rockford	Ensure that all Rockford residents have a decent and affordable home and a suitable living environment (Plan Element 6)	Ensure that all Rockford residents live in neighborhoods that are safe and that are at least either stable or improving (Plan Element 8)	Protect the lives and property of Rockford residents to the fullest extent possible (PE-4)	Engage the public through community outreach, consensus building and public participation (Plan Element 12)				
	A decent and sustainable living environment for every American family (taken from Federal Housing Act of 1949) (PE-6)	All Rockford residents should be living in neighborhoods that are either stable or improving (PE-8)	Maintain the Fire Departments ISO-2 rating while working to achieve a "1" (PE-4)					
		Rockford neighborhoods should be safe (PE-8)						
		Rockford neighborhoods should be cohesive (PE-8)						
Rockford Consolidated Plan (2010-2014)	Provide decent housing by helping homeless persons obtain appropriate housing and assisting those at risk of homelessness; preserving the affordable housing stock; increasing availability of permanent housing that is affordable to low and moderate income persons without discrimination; and increasing the supply of supportive housing	Provide a suitable living environment by improving the safety and livability of neighborhoods; increasing access to quality facilities and services; and reducing the isolation of income groups within an area through de-concentration of low-income housing opportunities						
Rockford Park District Strategic Development Framework					Residents are involved in diverse and well-supported recreational activities for their health, well-being and entertainment (PR-2)			
Regional								
Winnebago County 2030 Land Resource Management Plan								

Social							
	Housing	Neighborhoods	Safety	Civic Vitality	Culture	Health	Food
RMAP Regional Plan for Sustainable Development	Increase the production of affordable housing	De-concentrate public and assisted housing	Reduce property and personal crime throughout the region	Increase the retention and recruitment of the 25-44 age cohort to achieve more balanced demographics	Increase access, diversity, and participation in cultural events, resources and arts, and recreation	Reduce the number of teen pregnancies and unplanned births among young single women	Increase accessibility, awareness, and consumption of healthy food for all residents
	Create a land acquisition and land bank program	Create new zoning regulations	Improve the collaboration between public safety agencies, members of the judicial system, and other safety organizations	Increase coordination and cooperation among social service providers	Increase collaboration, communication, and financial support of local cultural organizations	Decrease percent of low-birth weight children	Increase local farm-produced food or local processing and consumption including food entrepreneurship
	Create neighborhood revitalization plans	Develop a healthy mix of housing choice, tenure, and cost, especially within impacted neighborhoods	Prioritize community policing strategies and participation to include neighborhood organizations throughout the region		Increase tourism and promotion of cultural events, resources, and locations with special attention to local residents	Increase access to health care to all residents, especially low-income and senior citizens	Increase local processing of locally-grown food for industrial and commercial use
			Develop and implement strategies focusing on crime prevention		Preserve and re-use properties that are culturally significant, including historic properties	Increase the local awareness, access, and care for those with mental health care needs and decrease the impact of mental health-related challenges	Increase distribution of locally-produced food to local industry, business and consumers
			Introduce technology solutions to aid crime reporting by residents and business owners		Increase amount of third places within the region (informal community places and spaces)	Increase healthy behaviors and preventative health care practices with a specific target of obesity	Increase business and personal disposal of food waste using environmentally conscious methods
(RAEDC) Comprehensive Economic Development Strategy (2010-2015)			Increase civic leadership and participation in community, local government, political and electoral processes				
Rockford Region Strategic Diversification Plan							

		Social						
		Housing	Neighborhoods	Safety	Civic Vitality	Culture	Health	Food
Transform Rockford Regional Plan								
RMAP - Rockford Region 2040 Transportation Plan Policy Statements					The region shall develop metrics that provide transparent reporting and analysis of community health indicators framed around equity and environmental justice (5)			

		Environmental				
		Land	Water	Biodiversity	Built Environment	Waste
City of Rockford	Guide Rockford's development through the 2020 Plan, Zoning ordinance, Subdivision Ordinance, and Building Code (Plan Element 2)		Provide Rockford water users with excellent product (PE-4)	Safeguard and improve environmental features as a means of promoting sustainable urban development, revitalization and a good quality of life in Rockford (Plan Element 9)	Improve the aesthetics and enhance the identity of Rockford as a whole as well as constituent neighborhoods, major road corridors and gateways, and the riverfront (Plan Element 11)	Work with Rock River Water Reclamation District to ensure excellent service to all Rockford residents
	Throughout the cooperative efforts of all City Departments, guide the City's development through land use plan, zoning ordinance, subdivision ordinance and building code.				Develop and provide easy access for all Rockford residents to the quality and types of resources and services people need to improve their quality of life, and to develop their fullest potential (Plan Element 4)	
	Work to integrate smart growth principles into the City of Rockford				Identify, protect and preserve Rockford's historic resources in order to enhance the quality of life and economic well-being of current and future generations (Plan Element 10)	
					In cooperation with the Rockford Park District work to enhance its strong pattern of investments in parks and related recreational facilities	
Rockford Consolidated Plan (2010-2014)						
Rockford Park District Strategic Development Framework					Well maintained park space and recreational facilities meet the recreational needs of this and succeeding generations of District residents (PR-1)	
Regional						
Winnebago County 2030 Land Resource Management Plan	Preserve prime agricultural land				Maintain, develop and plan for public facilities and utilities in an economical and environmentally sound manner	
	Provide a variety of quality housing stock to meet the needs of county residents, while establish an efficient land development pattern					
	Growth must be focused on supporting the principles of balanced growth by preserving open space and natural areas, reducing traffic congestion, utilizing existing infrastructure and resources, and preserving the quality of life within our community					
	Preserve Winnebago County's green infrastructure by protecting, conserving, restoring and properly managing such assets					

Environmental					
	Land	Water	Biodiversity	Built Environment	Waste
RMAP Regional Plan for Sustainable Development	Preserve prime agricultural lands and the beneficial effects attributed to aquifer recharge, production of local foods, and a rural lifestyle	Protect the quality and quantity of the groundwater supply	Preserve and protect environmentally sensitive areas from development	Decrease blighted or underutilized properties in impacted geographies	Increase recycling awareness and participation among households, businesses, and local governments
	Create an urban growth boundary, UGB, to mitigate the adverse effects of sprawl	Minimize the impacts of storm water runoff	Maintain ecosystem balance of plants, insects and animals while reducing the number of invasive species	Increase density and concentrating on infill development between raw land and vacant and abandoned property	Develop a trash-collection fee structure to maximize diversions of recyclables from the waste stream
	Increase lands available for recreational use, open space and greenways as a means of protection and conservation	Maximize health of watersheds and ecosystems	Protect area wetlands	Adopt conservation design principles for the development and redevelopment of commercial and residential property to include natural landscaping	Increase the collaboration between contracting agencies and collection / disposal companies to foster recycling
	Reduce number of tax-exempt, underutilized and developable properties	Maximize efficiency of water infrastructure	Increase environmental awareness	Increase quality of built infrastructure and buildings	Create local businesses around the by-product reuse of materials that are traditionally landfilled
	Align fair market value to market sales for industrial, commercial and residential properties	Increase recreational opportunities by waterways	Increase ecotourism and agritourism	Establish a coordinate redevelopment plan for neighborhoods to maximize walkability	
(RAEDC) Comprehensive Economic Development Strategy (2010-2015)					
Rockford Region Strategic Diversification Plan				Ensure that Rockford has a solid foundation of modern business infrastructure to support business expansion and business attraction	
				Change the trajectory of Rockford's urban core through downtown destination development, strategic public investments, and targeted community development efforts	
				Create and promote a unified marketing/branding program that highlights key assets and enhances the image of the Rockford area	

		Environmental				
		Land	Water	Biodiversity	Built Environment	Waste
Transform Rockford Regional Plan						
RMAP - Rockford Region 2040 Transportation Plan Policy Statements					The regional planning framework shall integrate the disparate activities of transportation, land use, education, housing, economic development, human capital development, and human services to amplify the incremental value associated with coordinated planning (4)	

Economy					
	Transportation	Education	Economic Development	Technology	Energy
City of Rockford	Improve transportation infrastructure, services and networks (airport, transit, roadways and pathways) to provide efficient and accessible movement of all Rockford residents and goods throughout the community (Plan Element 3)	Meet academic standards established by the State of Illinois for all students regardless of the school district they live in (PE-4)	Bring business, the community and other resources together for the entire community of Rockford to attain a robust and diverse economic environment (Plan Element 7)	Ensure that all Rockford citizens and businesses have access to the latest telecommunication services (Plan Element 5)	
	Provide both motorized and non-motorized travel (PE-3)	Maintain the current level of service (Rockford Public Library) in numbers and location of facilities until 2010 (PE-4)	Implement the creation of Tax Increment Financing Districts (TIF's) (PE-7)	All citizens of Rockford should have access to the latest telecommunications services available (PE-5)	
	Serve the needs of all those who are disenfranchised from, do not desire to use, or are otherwise unable to take full advantage of the predominately automobile-oriented transportation system that dominates our community. (PE-3)		Protect Rockford's economic base/financial resources (PE-7)	All businesses in Rockford should have access to the latest telecommunications services	
			Protect Rockford's physical resources (PE-7)	Telecommunication facilities should be cohesive with the surrounding environment, safe and as (unobstructed) as possible (PE-5)	
			Strengthen the role of Downtown (PE-7)		
			Enhance role of the riverfront (PE-7)		
Rockford Consolidated Plan (2010-2014)			Expand economic opportunities by creating jobs accessible to low and moderate income persons; making mortgage financing available for low and moderate income persons at reasonable rates; providing access to credit for development activities that promote low-income persons to achieve self-sufficiency to reduce generational poverty in federally assisted and public housing		
Rockford Park District Strategic Development Framework					
Regional					
Winnebago County 2030 Land Resource Management Plan	Plan, construct and maintain an accessible, efficient, multi-modal, regional transportation system that meets the needs of the public and commerce, while minimizing risks to health, safety and the environment		Promote economic development throughout the county that balanced the needs of the current and future economy with a high quality of life standard	Plan for and install state-of-the-art telecommunications infrastructure, attract high-tech businesses, and train a local workforce that can staff such businesses	

Economy					
	Transportation	Education	Economic Development	Technology	Energy
RMAP Regional Plan for Sustainable Development	Allow an uninhabited interchange of highways, rail bicycle/pedestrian, transit, air, freight, and other transportation assets	Increase percentage of residents with high school or equivalent educational attainment	Increase the availability of jobs with paying wages that meet a self-sufficiency standard	Increase the technology skill set of the regional workforce	Increase energy efficiency of businesses, homes and vehicles
	Broaden the regional scope of transportation partnerships to include opportunities outside the MSA	Increase participation in trades and crafts programs	Increase innovation and entrepreneurship within the region	Increase use and access to affordable and modern broadband technology	Decrease reliance on non-renewable energy sources
	Increase the amount of Regional Transit and Active Transportation options	Increase percentage of residents with advanced degrees	Reduce the number of employed and underemployed workers	Upgrade the quality of technology infrastructure, available to households and businesses within the region	Establish a reputation (brand) as a region for reliable and innovative energy delivery systems
	Structure a mix of funding streams that maximizes federal and state investment to leverage public/private partnerships	Increase percentage of employees with career-readiness knowledge and skills for the workforce	Increase the number of small to mid-sized locally-owned businesses	Target technology-driven companies to locate within the region	Balance needs for safe, reliable energy with quality of life standards
	Work to achieve a State-of-Good-Repair for existing transportation assets	Increase value placed on educational achievement, career aspirations, and life-long learning	Increase amount of active, utilized and development-ready commercial and industrial property	Establish a reputation (brand) as a state of the art technology region	Increase number of local jobs within the alternative energy sector
(RAEDC) Comprehensive Economic Development Strategy (2010-2015)			Create a regional comprehensive economic development plan and marketing strategy emphasizing collaboration within the Rockford MSA		
			Foster efficient business development, expansion, diversification, job growth, and entrepreneurial activity throughout the region		
			Ensure the future availability of a skilled and flexible workforce prepared to meet the needs of both existing and emerging industries and technologies		
			Meet the full range of business' infrastructure needs with emphasis on transportation, utilities and communications		
			Redeploy existing underused commercial and industrial properties and protect natural amenities and resources for economic development purposes		
Rockford Region Strategic Diversification Plan			Obtain a higher quality of life by supporting and enhancing the region's sense of community identity, community health, cultural and recreational amenities, and creative industries		
			Maintain a high level of priority on attraction of skilled workers and the educated workforce to respond to current and future needs of existing businesses and emerging industries		
			Elevate regional support for entrepreneurship and small businesses to create a long-lasting culture of creativity		
			Fully capitalize on the opportunities provided by the greater Chicago region		
	Enhance the Rockford area's regional and global connectivity through the continued development of a robust transportation system		Launch the Rockford region into a new era of collaboration that aligns economic development patterns, businesses, governments, and citizens to achieve a higher level of regional economic prosperity		
			Elevate the global presence of the Rockford region and expand opportunities for international trade		
			Strengthen existing and emerging industry clusters by pursuing sector-specific strategies		
		Create a new avenue for economic growth and diversification through the strategic cultivation of a Rockford region "design industry"			

		Economy				
		Transportation	Education	Economic Development	Technology	Energy
Transform Rockford Regional Plan						
RMAP - Rockford Region 2040 Transportation Plan Policy Statements	The region shall promote the development of an integrated, multi-modal, metropolitan transportation system that facilitates the efficient, safe and economic movement of people and goods. Cornerstone objectives of the transportation system shall be right-sized and goal-driven to maximize effectiveness (1)			The region shall seek a coordinated growth strategy that enhances livability of neighborhoods, balances development pressure with infill development, promotes the agriculture economy, reduces green house gas emissions, introduces walkable landscapes, conserves natural resources and rejuvenates historical economic centers (2)		
				The region shall focus and prioritize transportation investments that promote financial and environmental sustainability, fosters a healthy business climate that encourages private sector partnerships, spurs economic competitiveness and creates jobs, utilizes the strengths of an exceptional local labor pool, develops world-class neighborhoods and maximizes the quality of life for the citizens of the region (3)		