

---

# 2020 Plan Update

## Progress Report to P&D Committee

Community & Economic Development Department

July 14, 2014

**Presenters:**

Wayne Dust, AICP, Planning Administrator

David Sidney, AICP, Comprehensive Planning & Design Manager

# Presentation Overview

---

- Plan Update Framework
- Current Activities
- Next Steps
- Feedback

# Framework – Guiding the Process

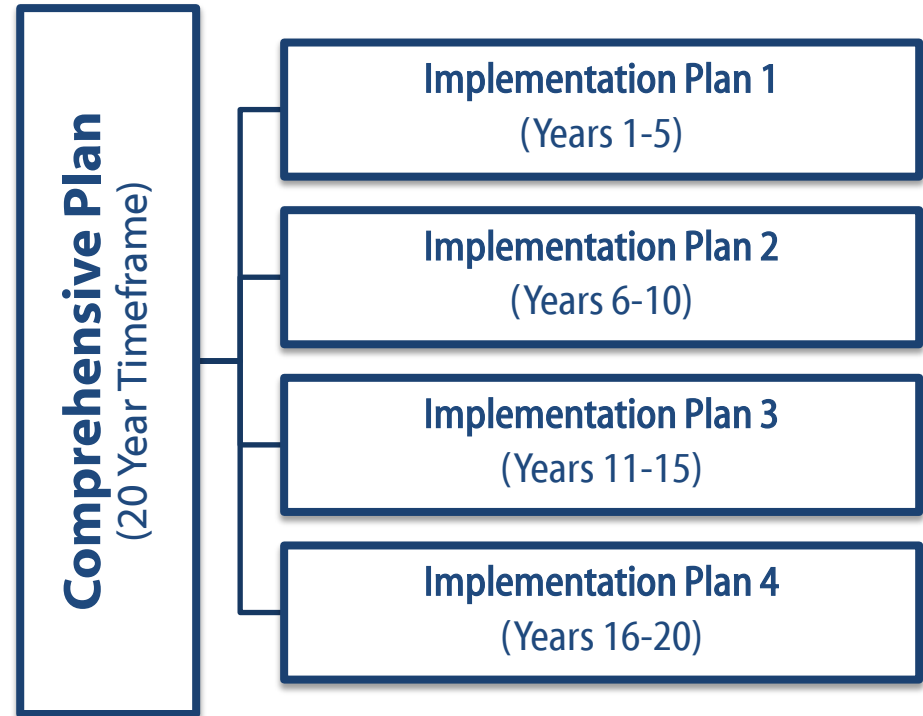
Where are we Going?	Where do we want to be?	How do we get there?	What Steps do we need to take starting today?
Studies, Plans and Visions	Guiding Principles, Shared Values, Goals and Objectives	Policies, Strategies and Programming	Timelines and Responsibilities
Current Conditions and Strategies	What is our target?	Sustainable impact	Measuring, accountability, facilitating outcomes



# Framework – Primary Goal

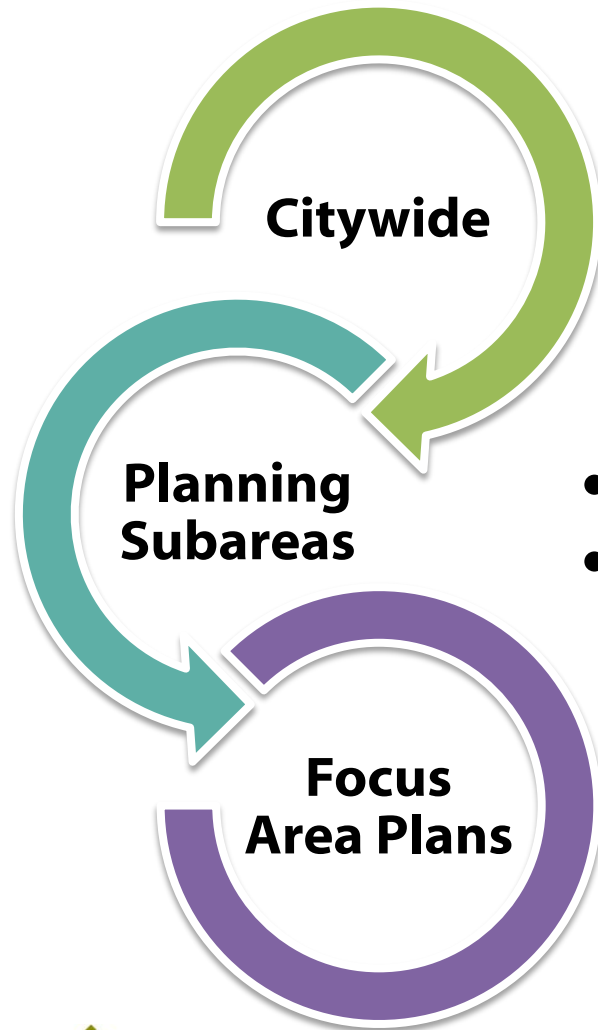
---

- Developing an Actionable Plan
  - 5-Year Strategic Plan
  - Updated annually
  - Alignment with Capital Improvement Plan (CIP) & Consolidated Plan
  - Guidance for CIP and Consolidated Plan



# Planning Framework

---

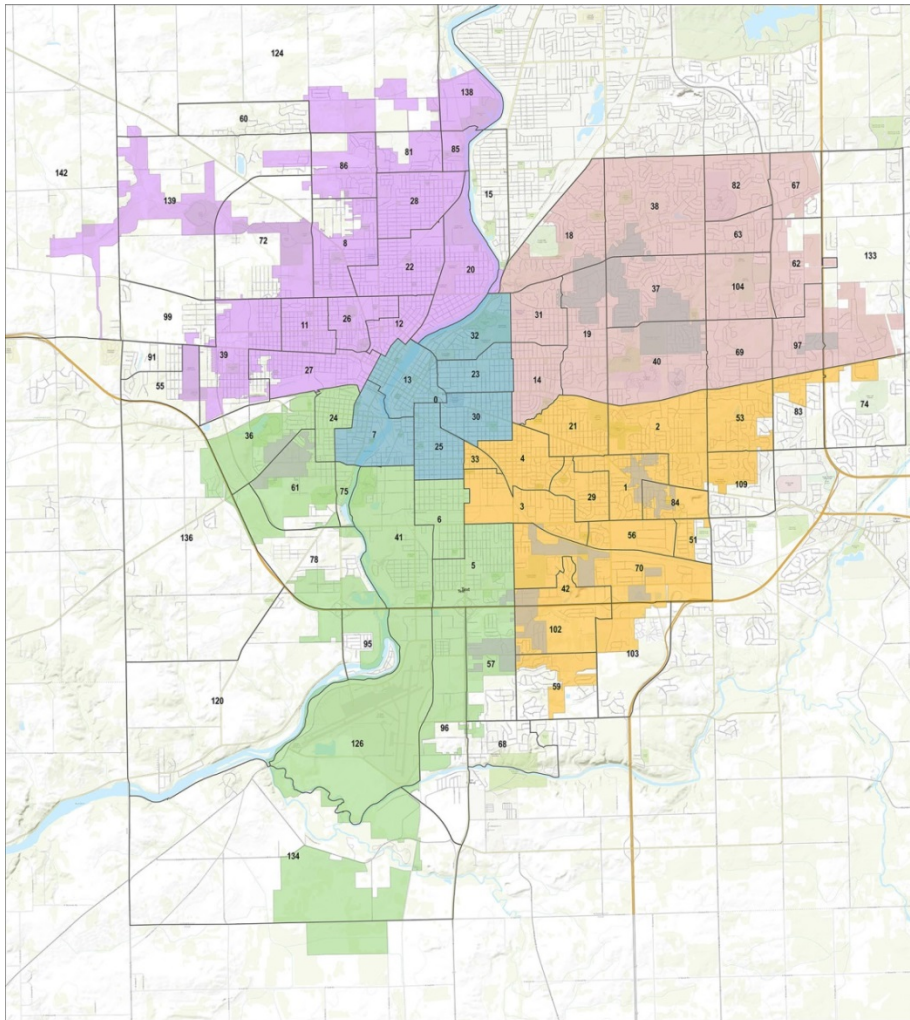


- Rockford 2020 Plan
- Consolidated Plan
- Capital Improvement Program

- 5 Geographic Planning Areas
- Vital Signs Districts

- Corridor & Neighborhood Planning

# Planning Subareas & Indicators



		City of Rockford			
Plan Element	Strategies & Metric	2000	2010	Most Recent Year	Trend Since 2000
Land Use	Guide Rockford's development through the 2020 Plan, Zoning Ordinance, Subdivision Ordinance and Building Code, following the principles of Smart Growth				
Transportation	Provide both motorized and non-motorized travel				
	Serve the needs of all those who are disenfranchised from, do not desire to use, or are otherwise unable to take full advantage of the predominately automobile-oriented transportation system that dominates our community				
Community Facilities and Services	Maintain at least ISO 2 rating for the Water Division while working for a "1" ranking				
	Work with the Rock River Water Reclamation District to ensure excellent service to all Rockford residents				
	In corporation with the Rockford Park District, work to enhance its historically strong pattern of investments in parks and related recreational facilities				
	Meet academic standards established by the State of Illinois for all students, regardless of the school district they live in.				
	Maintain the current level of service in number and location of facilities until 2020				
Protect the lives and property of Rockford residents to the fullest extent possible					
Maintain the Fire Department's ISO-2 ranking while working to achieve a "1"					

# Plan Update Process



# Phase 3: Civic Engagement

---

Steering  
Committee  
(June – Dec.)

P&D Committee  
Representative

City of Rockford  
Staff

RMAP Staff

Work Groups  
(July & Aug.)

Community  
Members

- Social
- Environmental
- Economic

Neighborhood  
(Sept. & Oct.)

Wards

Associations/  
Groups



# Work Groups

---

- **Purpose:** Help the City of Rockford evaluate, adjust and prioritize community development strategies
- **When:** July and August 2014
- **Group 1: Social**
  - Housing, Neighborhoods, Safety, Civic Vitality, Culture, Health, and Food
- **Group 2: Environmental**
  - Land, Water, Biodiversity, Built Environment, Waste
- **Group 3: Economic**
  - Transportation, Education, Economic Development, Technology, Energy

# Work Group Resources

---

- 2020 Plan Review with P&D/Staff Commentary
- Current Conditions Data
- Plan Matrix
  - Local and Regional Documents
  - Vision/Guiding Principles and Strategies



# 2014 Q3 Next Steps

---

- **Quarter 3** (July, August and September)
  - Work Groups Develop Draft Strategy Recommendations
  - Develop 5-Year Strategic Plan (Draft 1)
  - Present Draft 1 at Neighborhood Meetings
  - Steering Committee Review
- **Quarter 4** (October, November and December)
  - Prepare Draft 2
  - Steering Committee Review
  - Open Houses
  - Revisions and Final Document Preparation
  - P&D Review

---

## 2020 Plan Update

### Progress Report to P&D Committee

# Comments/Questions

Committee **feedback** on the current activities & proposed next steps