
2020 Plan Update & Consolidated Plan Update Progress Report to P&D Committee

Community & Economic Development Department

September 29, 2014

2020 Plan Update

COMPREHENSIVE PLAN

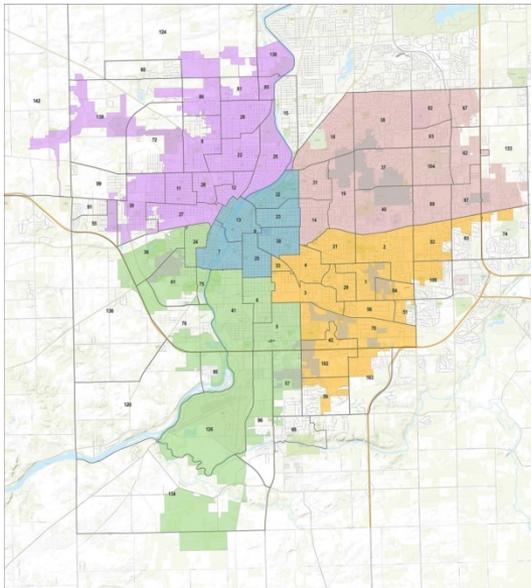
Comprehensive Planning Process

Citywide
Comprehensive Plan

20-30 year Outlook

Citywide Implementation Plan

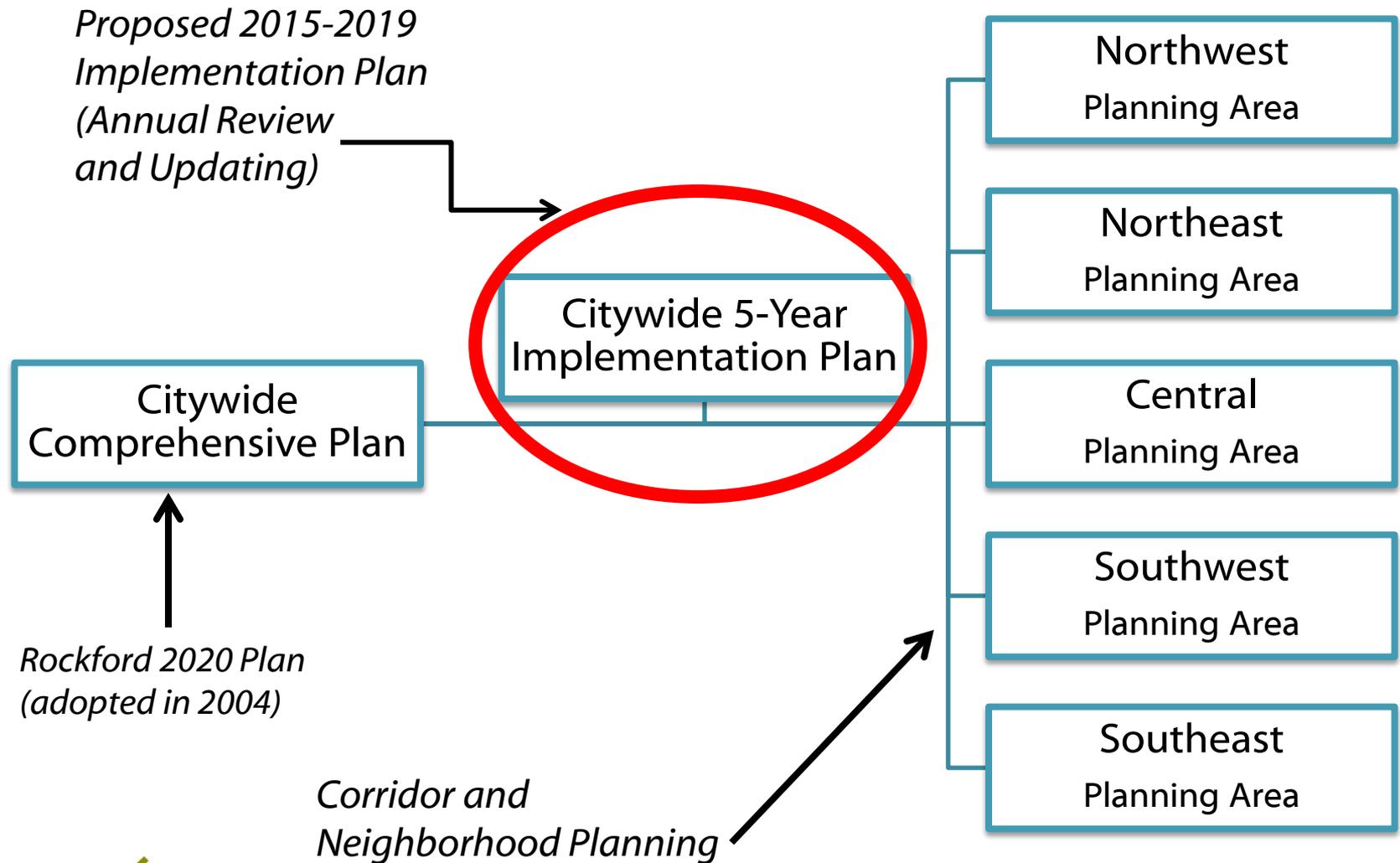
5-Year Planning



Implementation Planning:

- Focuses the Comprehensive Plan's broad recommendations more **specifically** and **geographically**.
- **Synchronized** with Consolidated Plan & Capital Improvement Program

Comprehensive Planning Process (cont.)



Comprehensive Planning Process



- ✓ Planning Development Committee & Staff Review
- ✓ Recommend approach to updating and implementing the 2020 Plan goals and strategies

- ✓ Assessment of all approved planning documents and amendments since 2004
- ✓ Establish 2020 Plan **Steering Committee**
- ✓ Vision & Strategy **Assessment Matrix** with Regional Planning Documents

- ✓ Establish **Strategy Work Groups**
- ✓ Present recommendations to Steering Committee
- Community Input** at the neighborhood level

- Implementation indicators /metrics
- Dashboard Development
- Prioritize Strategies
- Resource Requirements
- Annual progress review/report to Council

Vision & Strategy Assessment Matrix

City/Local Planning Document	Economy			
	Transportation	Subsectors	Economic Development	Technology
City of Rockford 2020 Plan	<p>Plan facilities, including streets, parks, collection and utility systems</p> <p>Plan transit facilities, including bus, light rail, and other transit modes</p> <p>Plan transit services including public transit, bus, and other transit modes</p> <p>Plan transit services including public transit, bus, and other transit modes</p> <p>Plan transit services including public transit, bus, and other transit modes</p>	<p>Plan transit facilities, including bus, light rail, and other transit modes</p> <p>Plan transit services including public transit, bus, and other transit modes</p> <p>Plan transit services including public transit, bus, and other transit modes</p> <p>Plan transit services including public transit, bus, and other transit modes</p> <p>Plan transit services including public transit, bus, and other transit modes</p>	<p>Plan transit facilities, including bus, light rail, and other transit modes</p> <p>Plan transit services including public transit, bus, and other transit modes</p> <p>Plan transit services including public transit, bus, and other transit modes</p> <p>Plan transit services including public transit, bus, and other transit modes</p> <p>Plan transit services including public transit, bus, and other transit modes</p>	<p>Plan transit facilities, including bus, light rail, and other transit modes</p> <p>Plan transit services including public transit, bus, and other transit modes</p> <p>Plan transit services including public transit, bus, and other transit modes</p> <p>Plan transit services including public transit, bus, and other transit modes</p> <p>Plan transit services including public transit, bus, and other transit modes</p>
Rockford Council of 100 Plan (2010-2014)	<p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p> <p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p>	<p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p> <p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p>	<p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p> <p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p>	<p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p> <p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p>
Winnebago County 2010 Land Resource Management Plan	<p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p> <p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p>	<p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p> <p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p>	<p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p> <p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p>	<p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p> <p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p>
Rockford Regional Plan for Sustainable Development	<p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p> <p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p>	<p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p> <p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p>	<p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p> <p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p>	<p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p> <p>Coordinate with federal, state, township and local agencies to promote a proactive transit transportation system that is integrated with local bus policy to enhance economic development, safety and connectivity throughout the County</p>

Economy		Technology	
Economic Development			
City/Local Planning Documents			
Make major improvements to sanitary sewer system	Provide its citizens with information in an affordable and timely manner.		
Make transportation system improvements	Bridge gaps within society		
Work to overcome land assembly challenges and land use conflicts	Cultivate communication		
Provide for the City's economic future and ability to provide and improve city services	Foster economic development		
Ensure that the retail portion of our economic base is healthy and continues to _____	Telecommunication facilities should accommodate a minimum of three providers as allowed by height restrictions		
Coordinate City efforts with those of the Council of 100 and other similar organizations to retain and recruit employers who will grow quality jobs in the _____	Telecommunication facilities should give adequate compensation for use of public rights-of-way		
Improve Industry in the City of Rockford	Priority should be given to favorable locations such as public structures, collection sites and industrial zones		
Ensure as much as possible that Rockford's plans for the future are in sync surrounding areas	Facilities should not locate near airports, in historic districts or in residential areas whenever possible		
Evaluate the impacts of brownfields			
Carry out work to redevelop brownfield sites			
Enhance Downtown's unique appearance through preservation of its original architecture			
Improve wayfinding			



Proposed Document Components

- **Citywide Implementation Plan (2015-2019)**
 - **Goals & Principles** – *Primary Outcome*
 - **Strategies** – *Approach to achieving the goal*
 - **Action** – *measurable step to achieve the strategies*
 - **Tactics** – *the method to pursue an Action associated with a strategy (i.e., codes, regulations, public funding/incentives)*
 - **Timeline & Resource Identification** – *Milestone Dates, Lead Agency/Partners, and Recommended funding Source*

Total # of Recommended Strategies

Housing & Neighborhoods 9	Safety 10	Civic Vitality 5	Culture 3
Health 6	Food 5	Land 9	Water 8
Biodiversity 3	Built Environment 11	Waste 5	Transportation 9
Education 5	Economic Development 15	Technology 5	Energy 5

Comprehensive Plan Steps

Q4 2014

- Neighborhood Meetings (October)
- Develop Implementation Indicators/Metrics
- Develop Draft Implementation Document
- Finalize Draft Implementation Planning Document

2015

- Present Final Plan to Council for Approval (January)
- Dashboard Development

2015 Review & 2015-2019 Annual Action Plan

CONSOLIDATED PLAN

Consolidated Plan Purpose

- Consolidated Plan serves as a planning document meeting the federal requirements guiding the use of CDBG, HOME, and ESG funding.
- Three (3) major sections include a Housing Market Analysis, Housing and Homeless Needs Assessment, 5-year Strategic Plan and 1-year Action Plan and Consultation and Citizen Participation.
- Action Plan is a subset of the Strategic Plan addressing funding options for the next fiscal year.
- Serves as a baseline for measuring program effectiveness.

Consolidated & Annual Plan Status

- Draft 5-year plan and annual plan complete.
- Available to the public on **October 1**; comments accepted thru October 30, 2014.
- Public **meetings** the week of October 20 in tandem with the 2020 Plan.
- Planning and Development **Committee** agenda on October 27.
- Final **Council Action** by November 10.
- **Submission** to Department of Housing and Urban Development by November 13.

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Consolidated Plan Update**
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Comments/Questions?