

RockStat

March 9, 2017

Public Works Department

PRESENTED BY:

Marcy Leach – Engineering Operations Manager

Tim Hinkens – Assistant Traffic Engineer

- **Balanced infrastructure system inclusive of road, rail, parking, pedestrian and alternative modes of transportation**
- **Improved infrastructure & redevelopment to attract businesses to the City of Rockford**
- **Street maintenance program which provides commuters with clean, safe and well-maintained streets**
- **Operate and maintain the public water system in a manner that protects public health and enhances the community**
- **Maintain a stormwater management program that protects the public and the environment while enhancing the community**

Public Works Department
Key Strategic Initiatives
2017

Street & Transportation Dashboard

		2017 Monthly Target	Jan	Feb	Mar	YTD AVE.
Street Operations	Unresolved Pothole Requests	100	10	8		9
	Arterial Pothole Req. - % Completed <= 10 Days	90%	98%	100%		99%
	Res. Pothole Req. - % Completed <= 30 Days	90%	99%	100%		100%
	# Trees Trimmed	200	326	436		381
	# Trees Removed	50	36	76		56
	# Trees Planted	70				
	Unresolved Forestry Prune or Removal Requests	150	59	44		52
	Total Requests	600	451	444		448
	Total Unresolved Requests	250	106	75		91
Traffic Operations	% of Graffiti Requests removed in 5 days	95%	N/A	N/A		
	% Signals Repaired Compared to Reported	95%	100%	100%		100%
	% Signals Replaced Compared to Reported	95%	100%	100%		100%
	% of Signal Bulb Outages Responded in 24 hrs	95%	100%	100%		100%
	% of City Street Light Outages Responded in 5 days	95%	100%	100%		100%
	% Sign Repaired/Replace to Reported	95%	92%	97%		95%
	% Signs Repair/Replace Responded in 5 days	95%	100%	99%		100%

Street & Transportation

Accomplishments

- Traffic Signal upgrade at Broadway & 7th St.
- Completed move of PD staff to District 2 & 3. Punch list items being addressed.
- Traffic Sign production software upgraded; this will result in having the ability to produce signs “in house” more efficiently.
- All benchmarks were met in February.

Street & Transportation

Areas of Improvement

- Graffiti cases are rising compared to the previous year.
- Several special projects remain to be completed, mostly relating to drainage area and ROW brush clearing.
- The addition of two PD stations has created additional work for the group that maintains city properties. Currently in the process of hiring an additional employee budgeted specifically for the Police Districts.

Water Division

Dashboard

Monthly Performance		2017 Monthly Target	Jan	Feb	Mar	Apr	May	Jun	YTD Average	
Water Operations	Distribution	Emergency Repair Time (hours)	2	1.7	1.3					1.5
		% of Total Repairs That Are Planned	70%	60%	72%					66%
		Backlog of Non-Emerg Repairs (Weekly Avg)	25	47	21					34
		# of Winter Backlog Jobs	130	75	81					78
		Water Main Flushed (mi)	40							
	Field Services	Total Work Orders	2,465	2,462	2,283					2373
		Days Priority S /O Outstanding	30	6	5					6
		Backlog of Priority S /O	50	14	6					10
	Production	Maintenance Work Orders	200	228	203					216
		Service Pressure Excursions	45	4	14					9
		% Preventative Maintenance	60%	56%	60%					58%
		# of Water Quality Complaints	3	0	3					2
		% Design Demand	110%	151%	141%					146%
	Financial	Total Amt Past 30 Days Due as % of Revenue	5%	2.8%	2.6%					2.7%
		Operating Revenue, % of Plan	95%	96%	100%					98%
		Number of New Water Connections	5	2	0					1

CIP - Stormwater

PRESENTED BY:

Marcy Leach – Engineering Operations Manager

Engineering Division

Dashboard

Monthly Performance		2017 Monthly Target	Jan	Feb	Mar	Apr	May	Jun
	# of Site Plans Reviewed	7	2	1				
	% of Site Plans Reviewed in less than 14 days	95%	100%	100%				
	# of Development Plans Reviewed	1	2	0				
	% of Develop. Plans Reviewed in less than 21 days	95%	100%	NA				
	# of ROW/DWY Permits Issued	100	207	114				
	% of ROW/DWY Permits Issued in 1 day	95%	100%	100%				
	ROW/DWY Permits Closed	100	85	4				
	ROW/DWY Permits Still Open	700	617	697				
	Detention Basins Inspected (odd years)	60		1				
	Detention Basins Requiring Followup (odd years)			1				
Stormwater/ Development	Industrial High Risk Inspections On Site	9	10	9				
	Erosion Control Inspections On Site (5-winter;25-S/S/F)	25	22	19				
	New Illicit Discharge (IDDE) Investigations	1	2	1				
	IDDE Investigation w/in 72 hrs	100%	100%	100%				
	IDDE Investigations Unresolved	8	9	10				
	Stormwater Samples Taken (15-Sp;15-F; 40 Trib)	NA		10				
	SWPPP Reviews	3	0	1				
	Stormwater Service Requests	20	19	13				
	SW Requests Generated Proactively (>=50% of total)	50%	8	1				
	SW Requests Generated Reactively (<=50% of total)	50%	11	12				
	Clogged/Sunken Inlets Invest. w/in 24 hrs of Request	100%	100%	100%				
	Other Stormwater Requests Invest. w/in 1 week of Req.	100%	100%	100%				
	Street Sweeping (mi)	Varies						

Capital Improvement Program

Accomplishments

- Approved a Complete Streets Policy
- Working with ComEd on quotes for underground utilities (N Main St, Cedar St)
- 10 Aldermen have signed off on the Ward Plans for 2017
- 8 projects out to bid to date
 - ✓ CW Street Repairs Pkg 1
 - ✓ CW Sidewalk Repairs Groups 1 & 2
 - ✓ State & Madison Signal Replacement
 - ✓ West State Linear Park Ph 1A & 1B
 - ✓ Airport Dr Landscaping
 - ✓ CW Pavement Marking (Paint)
- Working on various project development agreements
 - ✓ Indoor & Outdoor Markets
 - ✓ Kishwaukee School
 - ✓ Gorman Hotel
- 90% plans completed for Mercy Way & Lyford Rd extension

Capital Improvement Program

Accomplishments

- Additional properties on West State Street for the Phase project will begin Spring/Summer
- Demolition of Warshawsky's is 90% complete



- Won the ACEC Engineering Excellence Merit Award for Rails to Trails Over Rock River

Stormwater Program

Accomplishments

- Received results from the ACOE inspection in the Fall for Page Park Dam, Levings Lake Dam and the Kent Creek South Diversion Channel – All 3 stayed in the PL84-99 program.
- ACOE inspected Kent Creek in February – currently this is out of the PL84-99 program.
 - Still have issues with needing tree and silt removal



Stormwater Program

Accomplishments

- Extended the Excavation & Hauling Contract and the Creek Repair Contract
- Presented the Stormwater Program and Consent Decree at the Rock Island Soil & Water Conservation District Conference in February
- Won the ACEC Engineering Excellence Merit Award for Harmon Park Drainage Ph 2
- Completed tree and brush removal from Keith Creek between 6th St and 7th St



CIP/Stormwater

Areas of Improvement

- Finalize the last 4 Ward Plans
- Finalize the City's ADA Transition Plan
- Finalize the revised Engineering Design Criteria Manual
- Complete Geopolicing District 1 Building
- CW Street Repairs Groups 2, 3(Alleys) & 4(Concrete) out to bid by mid-year
- 3 Capital Roadway projects out to bid by mid-year
- North Alpine Box Culvert out to bid by mid-year
- East State Street Lighting out to bid by mid-year
- Host the Water/Stormwater Pre-Construction Mtg w/ Consultants & Contractors
- Complete the 2016 Stormwater Annual Report
- Begin tree and silt removal from Kent Creek South Branch

Human Services

PRESENTED BY:

Jennifer Jaeger – Community Services Director

Homelessness Initiatives

PRESENTED BY:

Jennifer Jaeger – Community Services Director

Human Services-Community Services

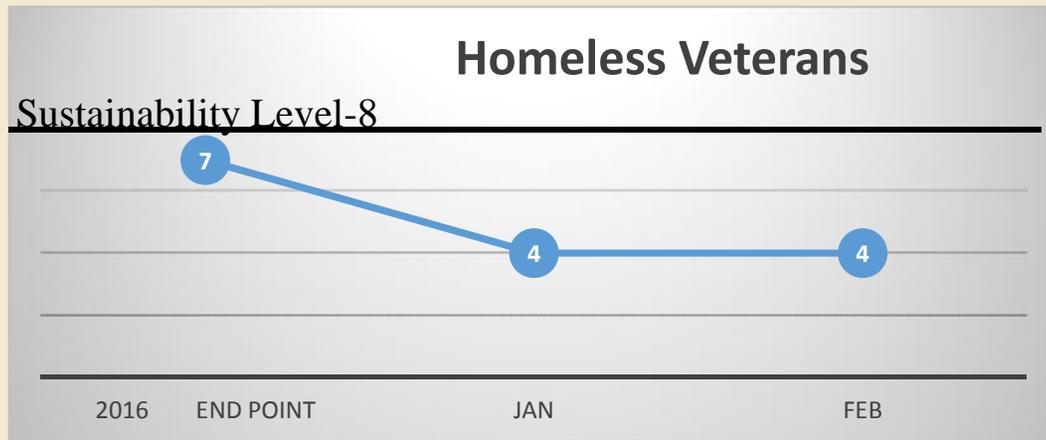
Scorecard

<u>Veteran Homelessness- Sustainability</u>												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Homeless Veterans	4	4										
<u>Chronic Homelessness- Achieving Zero and sustainability</u>												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Homeless Chronics	3	3										
<u>Youth Homelessness- Achieving Zero</u>												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Homeless Youth	15	21										
<u>Family Homelessness- Achieving Zero</u>												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Homeless Families	11	23										

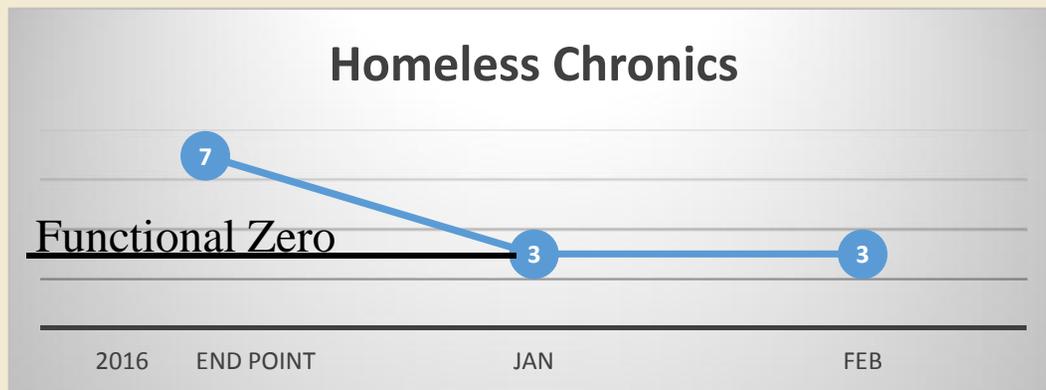
- Numbers above reflect literally homeless (streets/shelter)
- We reached the Built for Zero target for ending chronic homelessness on January 31, 2017.
- Youth and Family homelessness are the next two priorities. Of the numbers above, 10 youth (unaccompanied youth aged 16-24) are pregnant or parenting youth.
- Of the homeless families, 30% report domestic violence as their cause for homelessness.

Human Services-Community Services

Dashboard



Now that both veterans and chronic are at functional zero we have added reaching functional zero for youth and family homelessness to our goals.



Human Services - Community Services

Achievements



In early March, the gentleman in this photo was finally willing to access the homeless single point of entry. He is currently in a temporary placement and should be in a permanent location this month. Our thanks to the RPD for helping us connect with him.

In February, a gentleman who has been severely publically intoxicated and homeless for over 15 years moved into permanent housing. What has made this remarkable is that an agreement with the State's Attorney allowed us to check him out from jail so he could interview with a landlord sober. What's even more remarkable is – fast forward five weeks - that since becoming housed he has, on his own, gone to get an ID, his social security card, signed up for township assistance, made the journey to the DHS office to update his LINK info, and checks in regularly with us - sober. He also has not been in any kind of trouble in his apartment building. He is still drinking but his level of sobriety has gone up drastically. This is a strong example of how housing first can work.

Human Services - Community Services

Areas of Improvement

Youth homelessness will prove to be a complicated challenge. The youth we see have already faced tremendous barriers including:

- 28% of them have self reported an abuse history by someone they lived with; and
- 45% have either dropped out of school or attend sporadically.

The primary reason youth cited on our survey for being homeless is that they were kicked out of their home.

Rockford Fire Department

PRESENTED BY:

Derek Bergsten – Fire Chief

- Maintain and improve health and safety throughout the organization
- Enhance career related training and development throughout all department levels
- Continually improve and enhance delivery of service to the citizens
- Recruit and retain a diverse and effective workforce
- Foster community outreach and agency partnerships

Rockford Fire Department
Key Strategic Initiatives
2017

Rockford Fire Department

Scorecard

Area of Focus	Metric/Program	Definition	Standard/Goal	Current Performance
Response Times	Call Answer Time	911 calls answered in 10 seconds or less	90%	87.90%
	Total Response Time	911 call received to first unit on scene in 8:12 or less	90%	89.56%
EMS	Utstein Rating	Cardiac Survival Rate	10%	12.5%
	EMS Customer Service	Overall customer experience rating	95%	N/A
	Mobile Integrated Healthcare Program	Reduction of hospital admissions	50%	56%
		Reduction of hospital readmissions	75%	100%
Fire/Fire Prevention	Fire Dollar Save Ratio	Percentage of property value saved from structure fires	90%	80.02%
	Arson Clearance Rate	Percentage of arson incidents cleared by arrest	15%	0.00%
	Inspections	General inspection performed within the last four years	95%	92.53%
	Smoke Alarm/Battery Program	Average number of homes visited monthly with Smoke Alarms installed or batteries replaced	30	27

Rockford Fire Department

Incidents

Incident Type	2016	2017	% Change	Diff
Fire	76	86	13.16%	10
EMS & Search and Rescue	3,485	3,631	4.19%	146
Hazardous Condition	84	80	-4.76%	-4
Service/Good Intent Call	399	426	6.77%	27
False Alarm & False Call	222	206	-7.21%	-16
Other Incident Type	9	13	44.44%	4
Total	4,275	4,442	3.91%	167
Average per Day	71.25	75.29	5.67%	4.04

Incident Type	5 yr Avg	2017
Fire	73	86
EMS & Search and Rescue	3,300	3,631
Hazardous Condition	85	80
Service/Good Intent Call	315	426
False Alarm & False Call	262	206
Other Incident Type	12	13
Total	4,046	4,442

Rockford Fire Department

2017 Achievements

- Started 2017 recruit class with 16 recruits
- Started application process for Firefighter/Paramedic and 911 Telecommunicator
- EMS Resource Hospital Agreement finalized with OSF St. Anthony Hospital
- Began initial stages of implementation process of ESO ePCR software
- Presented MIH program data to SwedishAmerican
- Successful rescue of individual trapped in hydraulics of the Fordam Dam
- Additional federal prosecution for individual associated with the Asher Tool fire on 11th St
- Partnered with Rockford University to reduce false alarms and promote fire safety on campus

Rockford Fire Department

2017 Areas of Improvement

- Planning for EMS Week and EMS Survivor Event
- Bystander CPR program expansion
- Mission Lifeline Re-Application submittal
- Commission on the Accreditation of Ambulance Services (CAAS) renewal

Community and Economic Development

PRESENTED BY:

Mark Williams – Economic Development Manager

Robert Wilhelmi – Neighborhood Standards Supervisor

Economic Development Division

PRESENTED BY:

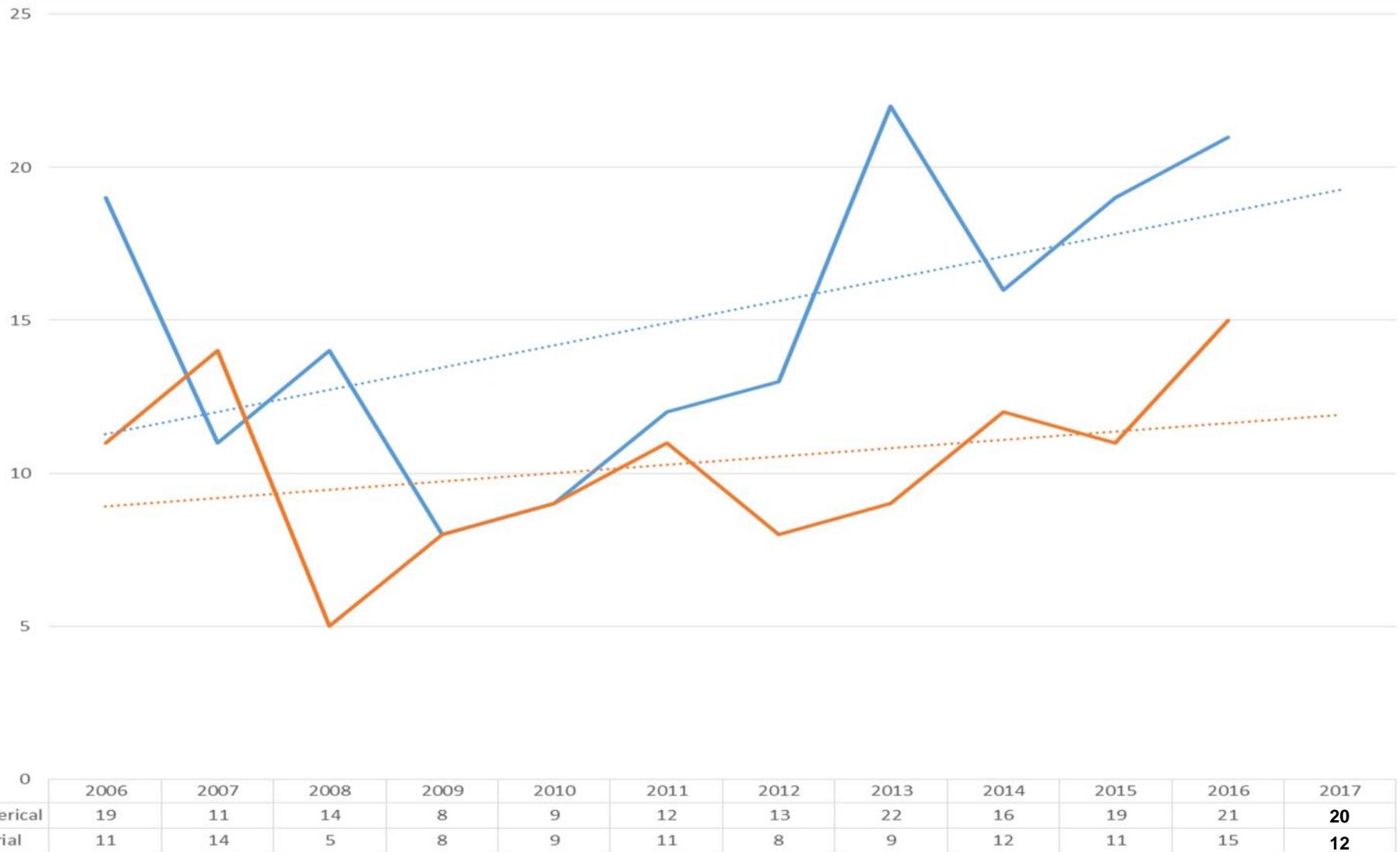
Mark Williams – Economic Development Manager

- Site Readiness & Global Trade Park – Land Use & Marketing Plans
- Commercial Corridors
- Central Planning Area
- Neighborhood and Housing Improvement
- Code Enforcement Efficiency

Community and Economic Development Department
Key Strategic Initiatives
2017

CEDD - Economic Development

2017 Project Goals



CEDD - Economic Development

2017 Investment Goal



CEDD - Economic Development

Dashboard

Economic Development Data Quarterly Performance		2017 Annual Target	First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Year to Date	
			Goal	Actual	Goal	Actual	Goal	Actual	Goal	Actual	Goal	Actual
Commercial New and Retained Projects		20	5	1	5	0	5	0	5	0	20	1
Industrial New and Retained Projects		12	3	2	3	0	3	0	3	0	12	2
New and Retained Jobs		800	200	33	200	0	200	0	200	0	800	33
Total Investment	Private Investment	\$ 125,000,000	\$ 2,050,000		\$ -		\$ -		\$ -		\$ 2,050,000	
	Public Investment		\$ 15,500		\$ -		\$ -		\$ -		\$ 15,500	
	Percentage, Public Investment			0.76%								0.76%

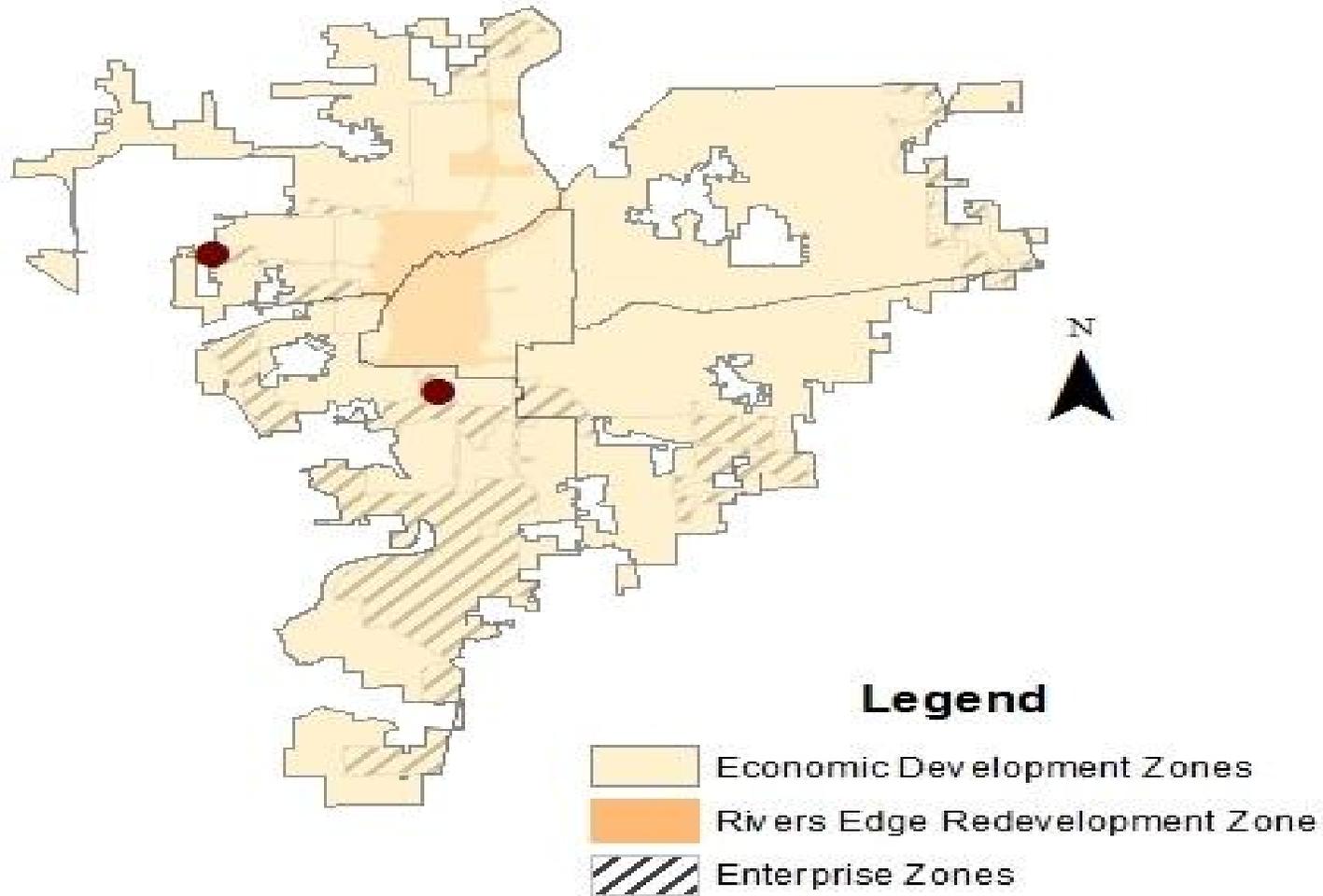
CEDD - Economic Development

Project Pipeline

Economic Development Programs		Stage 1 Initial Communication	Stage 2 Solution Development	Stage 3 Client Evaluation	Stage 4 Negotiation	Stage 5 Commitment	2017 Wins
Attraction	# Active	7	4	13	3	2	1
	# New	0	1	3	1	0	1
Expansion	# Active	4	3	2	0	3	4
	# New	1	0	0	0	0	4
Retention	# Active	0	0	0	0	0	0
	# New	0	0	0	0	0	0
Start-up	# Active	2	0	0	0	0	0
	# New	1	0	0	0	0	0
Property Development	# Active	0	2	0	0	0	0
	# New	0	0	0	0	0	0
Prop. Rehab/Re-dev.	# Active	3	0	1	2	6	1
	# New	1	0	0	0	0	1

CEDD - Economic Development

Q1 EZ/RERZ Projects



CEDD - Economic Development

Achievements

- Held marketing and information workshops on State and Local Incentives including Enterprise Zone and River Edge incentives
- Continued to streamline project/communication tracking system
- Completed CAPER report for Economic Development Division

CEDD – Economic Development

Areas of Improvement

- Continue to coordinate with RAEDC to improve lead generation and tracking system
- Advance Qualified Sites Program with RAEDC
- Complete buildings and sites inventory
- Hold information meeting with building and contractors association on Enterprise Zone and River Edge application process
- Identify and market projects for New Market Tax Credits
- Continue to implement corridor improvement strategies

Neighborhood Standards Section

PRESENTED BY:

Robert Wilhelmi – Neighborhood Standards Supervisor

CEDD - Construction & Development Services

2017 Neighborhood Standards Code Enforcement Trends (Jan - Feb)

	Jan	Feb	Jan - Feb Total		% Change	Jan - Feb Monthly Avg	
			2017	2016		2017	2016
Total Complaints (Service Requests)	285	277	562	290	93.8%	281	145
Unfounded Complaints	96	95	191	87	119.5%	96	44
*Avg No. Days to Initial Inspection	2.0	2.1	-	-	-29.1%	2.1	2.9
Total Cases Started	424	405	829	655	26.6%	415	328
ProActive Cases Started	294	259	553	480	15.2%	277	240
CD ORD Cases Started (Rental, Zoning, Etc)	33	29	62	98	-36.7%	31	49
Zoning/Non-Cont. Cases Started	251	229	480	314	52.9%	240	157
Nuisance Cases Started	140	147	287	243	18.1%	144	122
Parking/Zoning Tickets Issued	12	12	24	99	-75.8%	12	50



CEDD - Construction & Development Services

2017 Code Enforcement Trends Continued (Jan - Feb)

	Jan	Feb	Jan - Feb		% Change
			2017	2016	
% Rate of Voluntary Compliance	76.8%	90.3%	83.6%	48.7%	71.49%
Avg Days to Vol. Compliance	13.9	10.5	12.2	21.4	-42.98%
% Rate of Induced Compliance	0.0%	1.1%	0.5%	7.9%	-93.26%
Avg Days to Induced Compliance	-	23.7	23.7	44	-46.65%
% Rate of Forced Compliance	23.1%	8.6%	15.9%	44.0%	-63.98%
Avg Days to Forced Compliance	38.1	37.3	37.7	23	61.99%

CEDD - Construction & Development Services

2017 Commercial Corridors Sweep (Jan – Mar 3)

- Kishwaukee Street – 46 Cases
- Broadway – 43 Cases
- 7th Street – 28 Cases
- E. State Street – 19 Cases
- 11th Street – 12 Cases
- Alpine Road – 12 Cases
- W. State Street – 7 Cases
- Auburn Street – 11 Cases
- S. Main Street – 5 Cases
- N. Main Street – 3 Cases

***186 TOTAL CASES**



CEDD - Construction & Development Services

Sanitation Statistics (Jan - Feb 2017)

	Jan - Feb 2017 Volume (lbs)	
	S. Main	E. State
TV's (Complete)	97,099	117,932
TV's (Incomplete)	8,031	5,578
TV's (Console)	23,305	19,374
TV's (Flat screen)	10,136	15,700
TV's (Projection)	739	1,806
	139,310	160,390
2017 Total Volume		299,700
2016 Total Volume (Jan - Feb)		241,431



- 24% Increase in Jan/Feb 2017 over Jan/Feb 2016
- 25% Increase in 2016 over 2015

CEDD - Construction & Development Services

Achievements (Jan – Feb 2017)

- Began processing Special Use Permit violations in General Ordinance Hearing
- Presented at North Highland Square Neighborhood Meeting and Miracle Mile Group. Participated in Frosty's Fabulous Read-In (Welsh Elementary School)
- Introduction of 2 new Neighborhood Enforcement Specialist – Stephanie Peavy and Amy Sommerfield
- Began monitoring inspection frequency to improve staff efficiency
- Commercial Corridors Sweep (ongoing)
- Commenced City-wide Tobacco Sweep



CEDD - Construction & Development Services

Areas of Improvement

- Improve efficiency on the processing of contractible weeds/sanitation cases
- Continue to reduce response time for initial inspection of Service Requests
- Evaluate and create standard operating procedures for business practice

Finance Department

PRESENTED BY:

Carrie Eklund – Finance Director

- Optimize accounts payable process through Munis utilization review
- Complete major review and update of utility billing addresses to comply with USPS format
- Complete major consolidation of vendor numbers for better reporting, W-9 processing, and to simplify AP entry for departments
- Review financial policies and recommend updates to City Council for approval
- Enhance and streamline bidding process through implementation of online bidding
- Update debt services practices to better comply with IRS reporting rules and to quickly respond to inquiries and audits

Finance Department
Key Strategic Initiatives
2017

Finance Department

Customer Service Center Scorecard

Customer Service Center Scorecard

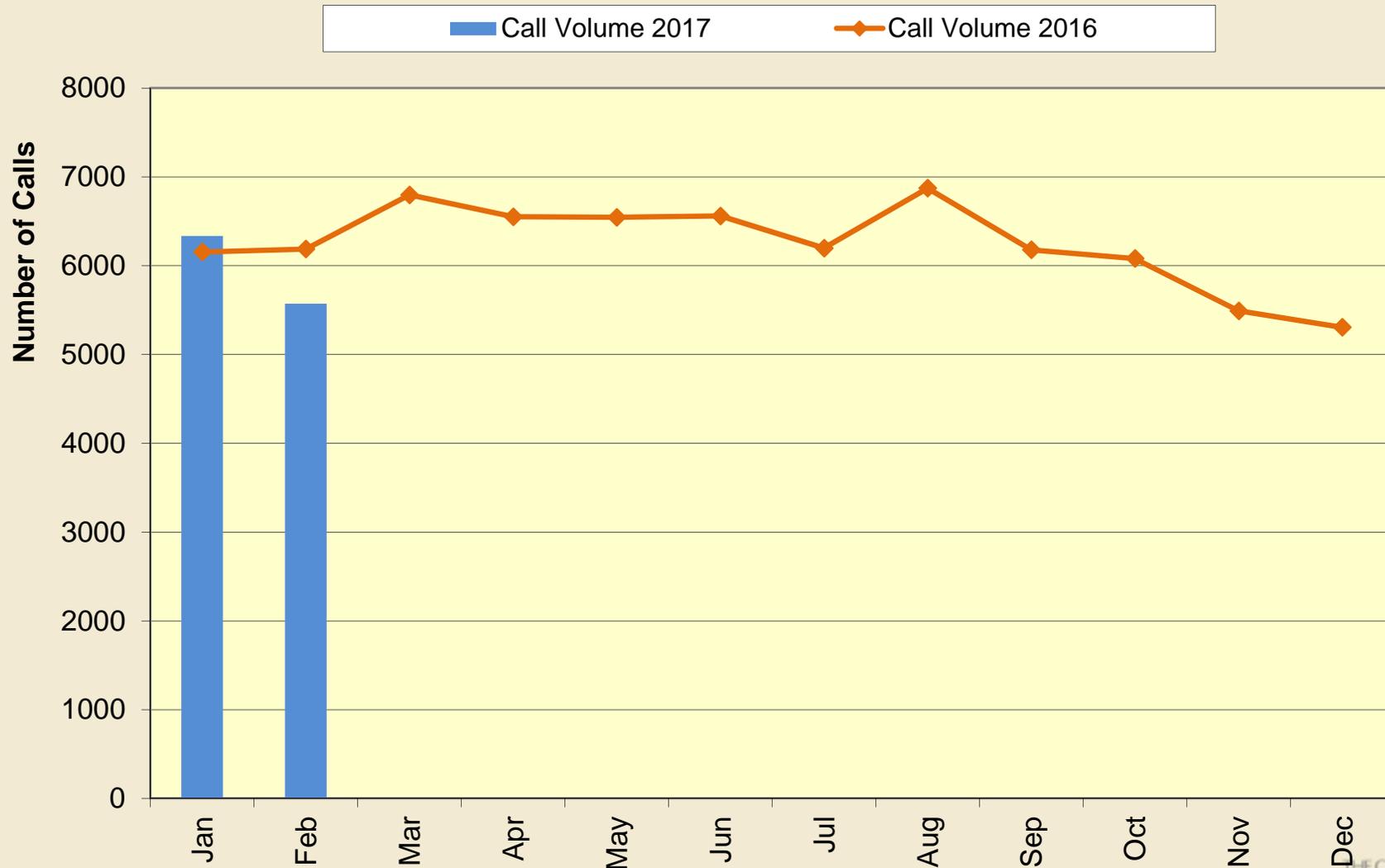
Monthly Performance	2017 Target	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD 2017	YTD 2016
Total number of calls	6,750	6,334	5,572											11,906	12,343
Average Time to Answer in sec	30	38	17											28	24
% Calls Abandoned	8%	4.7	1.5											3	3

Targets based on AWWA *Benchmarking Water Utility Customer Relations Best Practices*

Finance Department

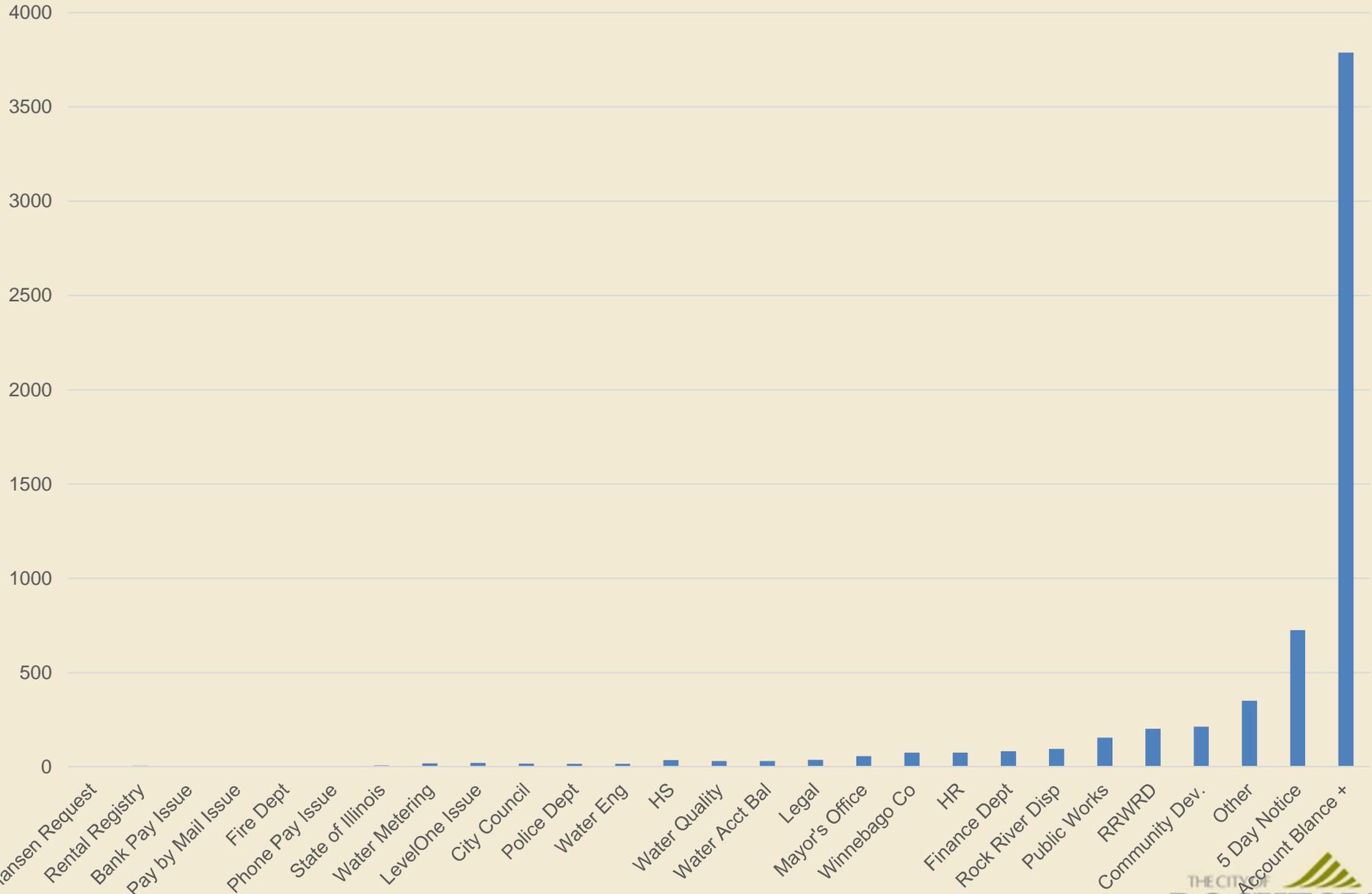


Call Volume

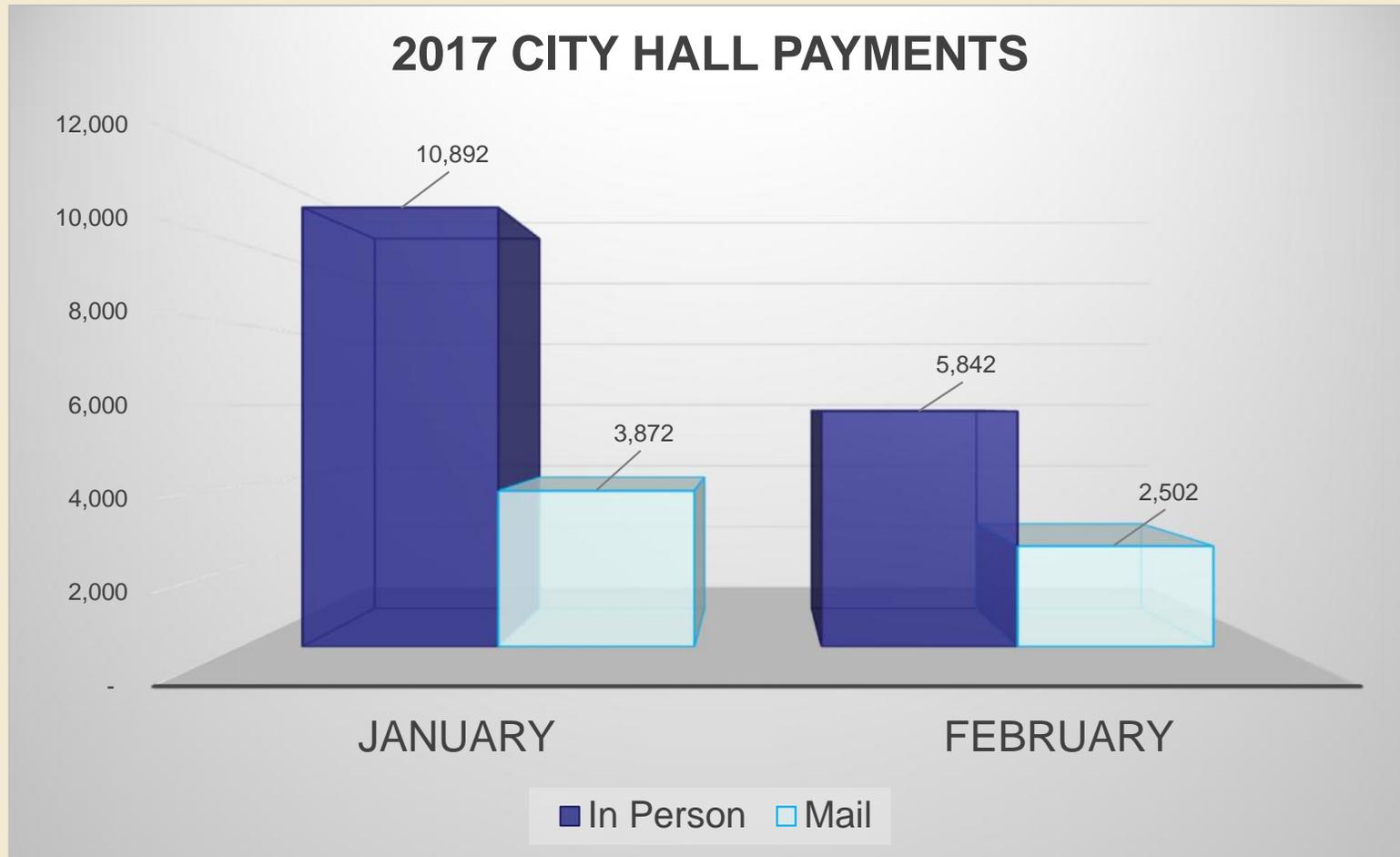


Finance Department

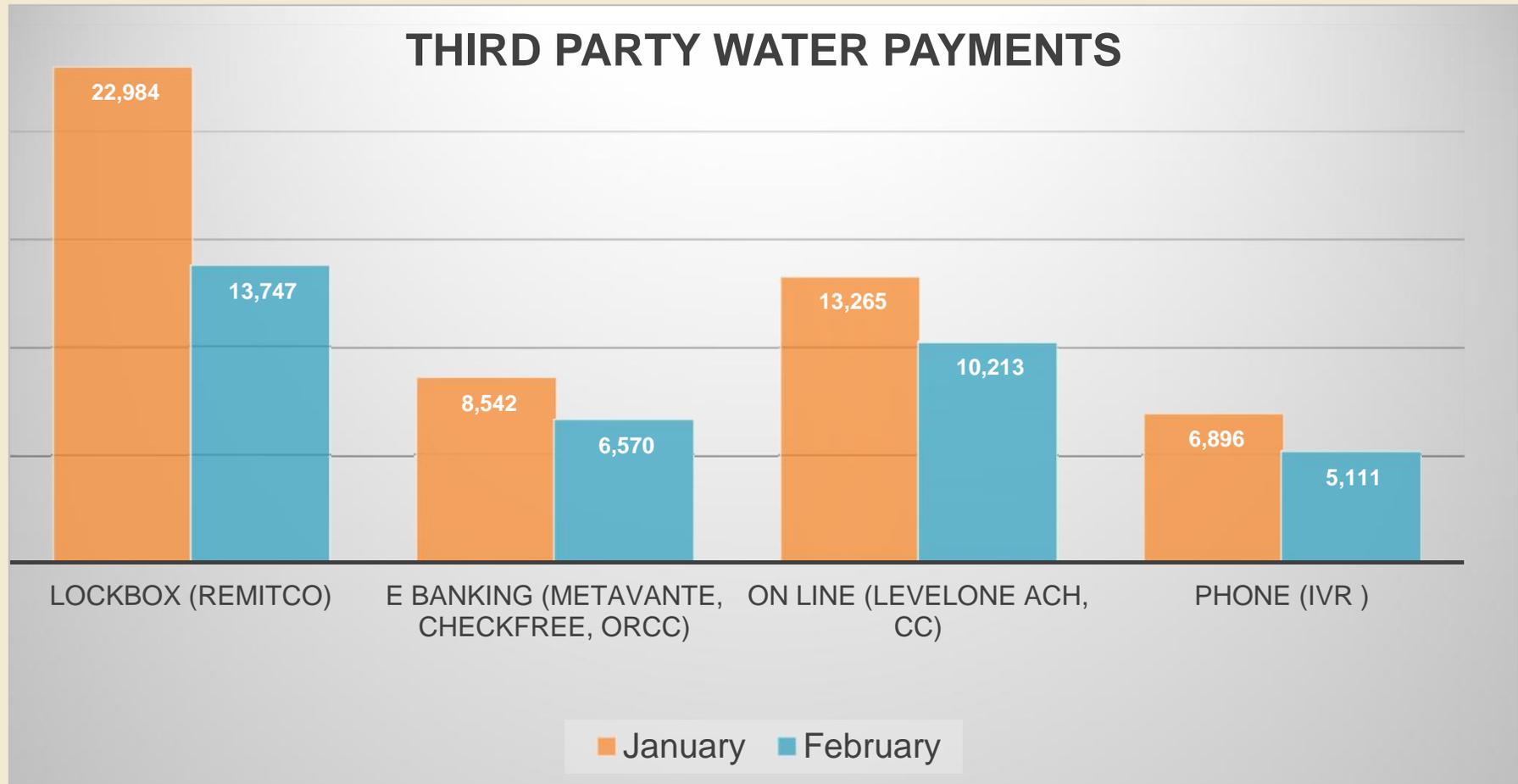
2017 Calls by Type Code



Finance Department



Finance Department



Rockford Police Department

PRESENTED BY:

Pat Hoey – Assistant Deputy Chief

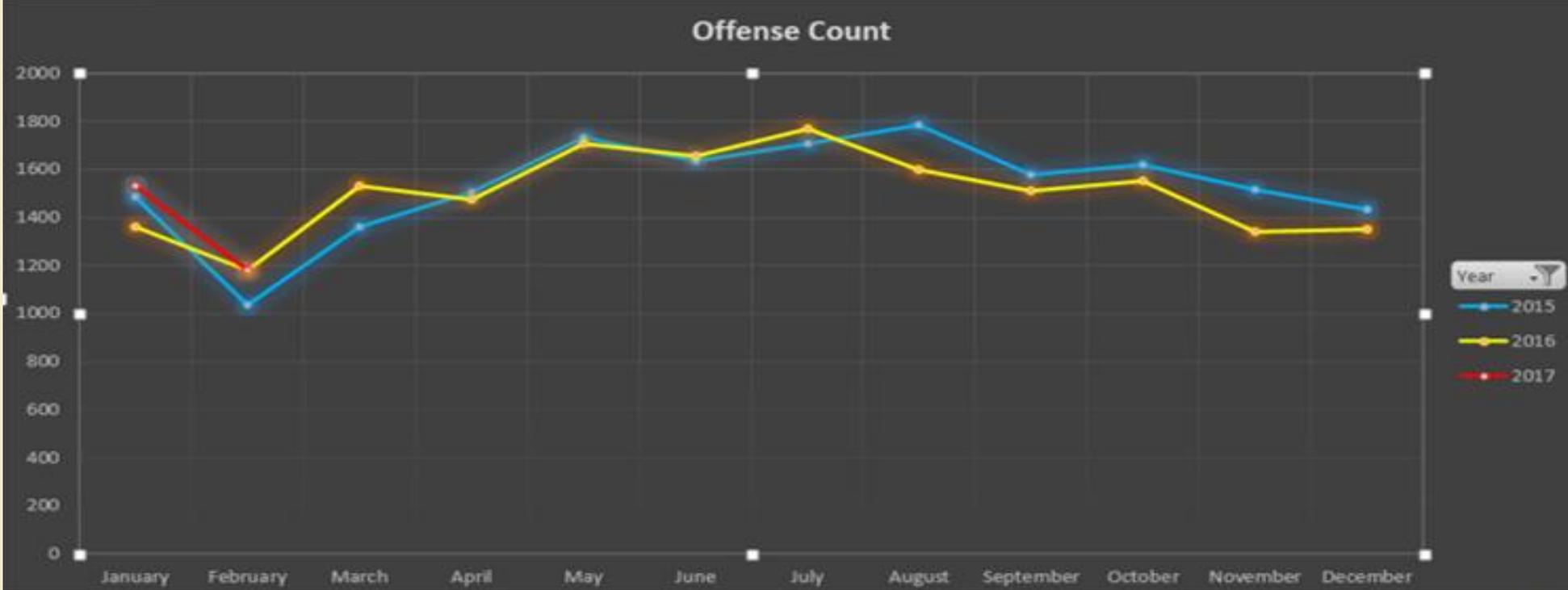
- Reduce Violent Crime
- Improve Community Engagement
- Improve Traffic Safety
- Improve Employee Development
- Enhance Organizational Development/Capabilities

Rockford Police Department
Key Strategic Initiatives
2017

Rockford Police Department

Business Intelligence Dashboard NIBRS Group A

2015-2017



Offense Count	Column Labels	January	February	March	April	May	June	July	August	September	October	November	December	Grand Total
2015		1484	1037	1362	1505	1736	1637	1708	1786	1578	1620	1517	1432	18402
2016		1363	1182	1532	1474	1706	1656	1772	1597	1511	1553	1341	1349	18036
2017		1530	1182											2712
Grand Total		4377	3401	2894	2979	3442	3293	3480	3383	3089	3173	2858	2781	39150

Rockford Police Department

Group A Comparison Violent Crimes / Property Crimes

	Last 2 Weeks			Last 28 Days			Current Year		
	Feb 15, 2017 - Feb 21, 2017	Feb 22, 2017 - Feb 28, 2017	% Change	Feb 01, 2016 - Feb 28, 2016	Feb 01, 2017 - Feb 28, 2017	% Change	Jan 01, 2016 - Feb 28, 2016	Jan 01, 2017 - Feb 28, 2017	% Change
Violent Crimes (09A-B, 11A-D, 13A, 120)	48	34	-29%	146	159	9%	356	416	17%
Property Crimes (220, 23A-H, 240)	83	63	-24%	363	333	-8%	819	773	-6%

Violent Crimes: Murder / Manslaughter, Sex Crimes, Aggravated Assault, Robbery

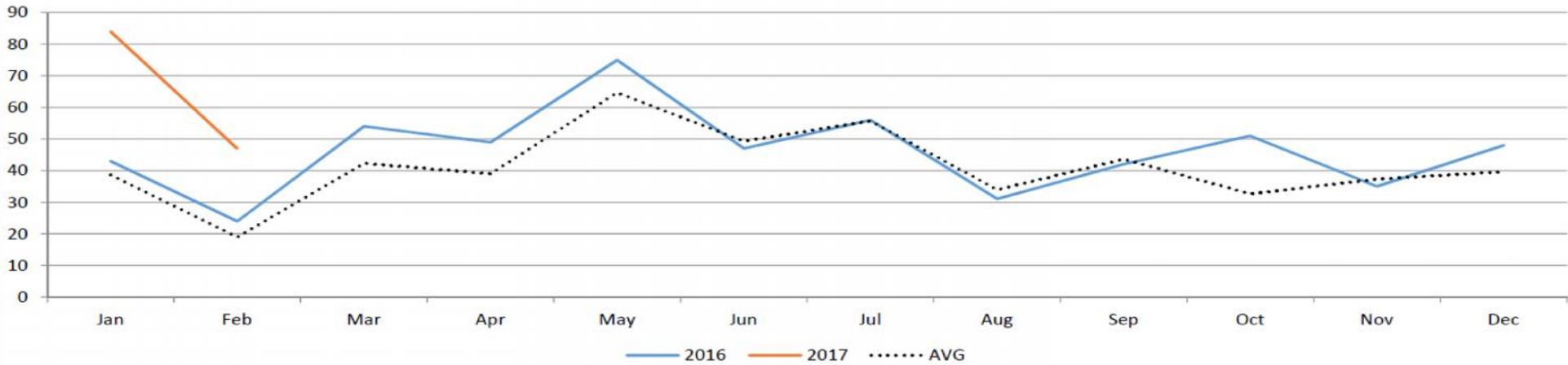
Property Crimes: Burglary, Theft, Motor Vehicle Theft

Rockford Police Department

Aggravated Battery / Shots Fired

City of Rockford Aggravated Battery & Shots Fired Incidents

Homicide-Firearm, Aggravated Battery, & Shots Fired Incidents



Count of Aggravated Battery & Shots Fired Incidents by Month

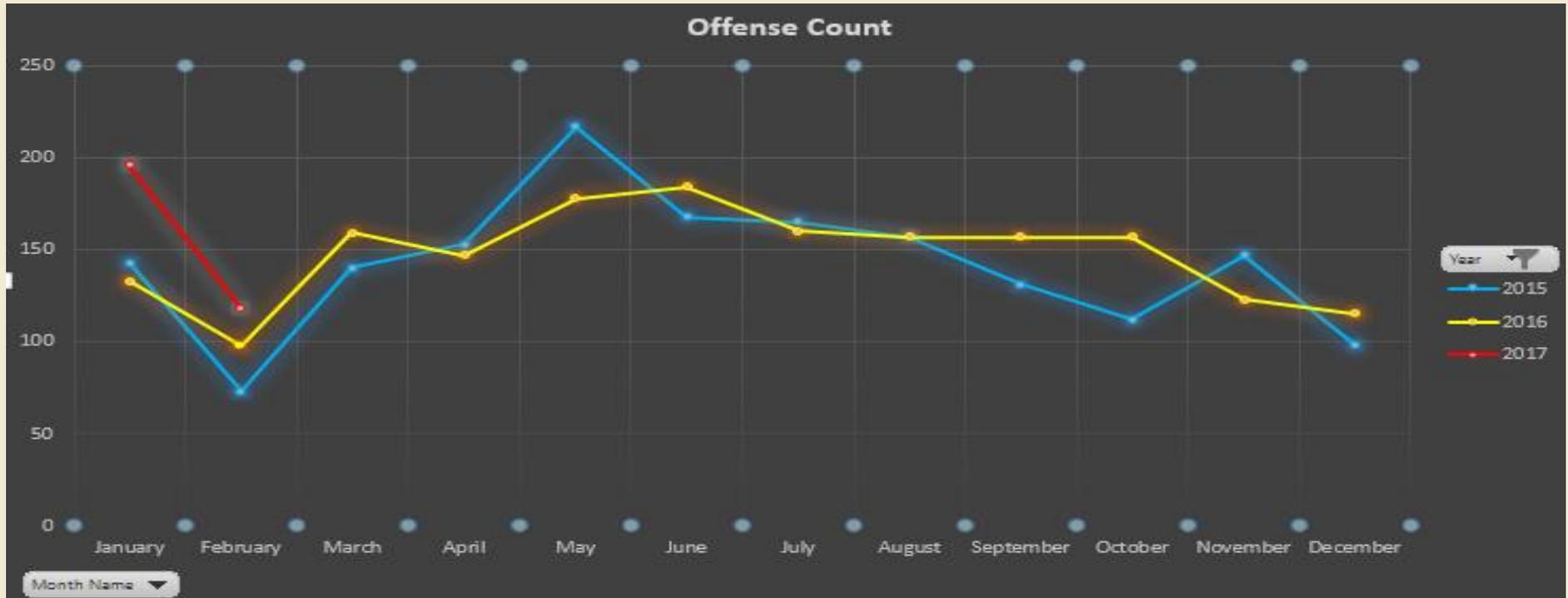
Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2014	22	16	25	22	49	42	53	31	31	16	18	40
2015	51	17	48	46	70	59	58	40	58	31	59	31
2016	43	24	54	49	75	47	56	31	42	51	35	48
2017	84	47										
13-'15 Avg	39	19	42	39	65	49	56	34	44	33	37	40

Count of Victims Struck by Gunfire

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2014	4	7	7	7	17	16	16	7	6	4	3	10
2015	23	2	11	7	23	11	23	12	11	9	15	6
2016	11	6	22	12	25	12	18	9	8	15	13	10
2017	17	8										
13-'15 Avg	13	5	13	9	22	13	19	9	8	9	10	9

Rockford Police Department

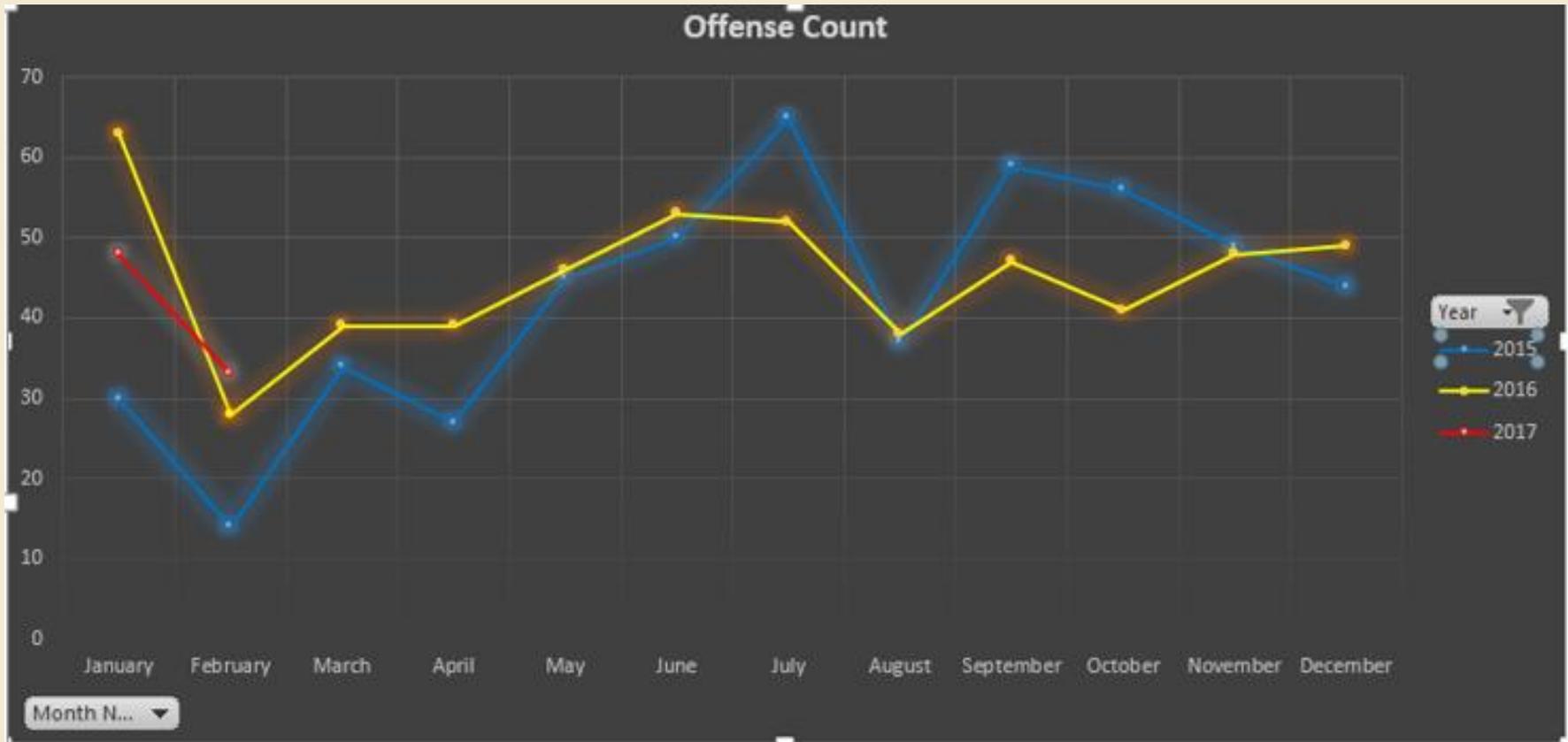
Aggravated Assault



How Labels	January	February	March	April
2015	143	73	140	
District 1	76	35	88	
District 2	51	30	43	
District 3	16	8	9	
2016	133	98	159	
District 1	57	42	92	
District 2	56	33	42	
District 3	20	23	25	
2017	196	118		
District 1	109	58		
District 2	48	49		
District 3	39	11		
Grand Total	472	289	299	

Rockford Police Department

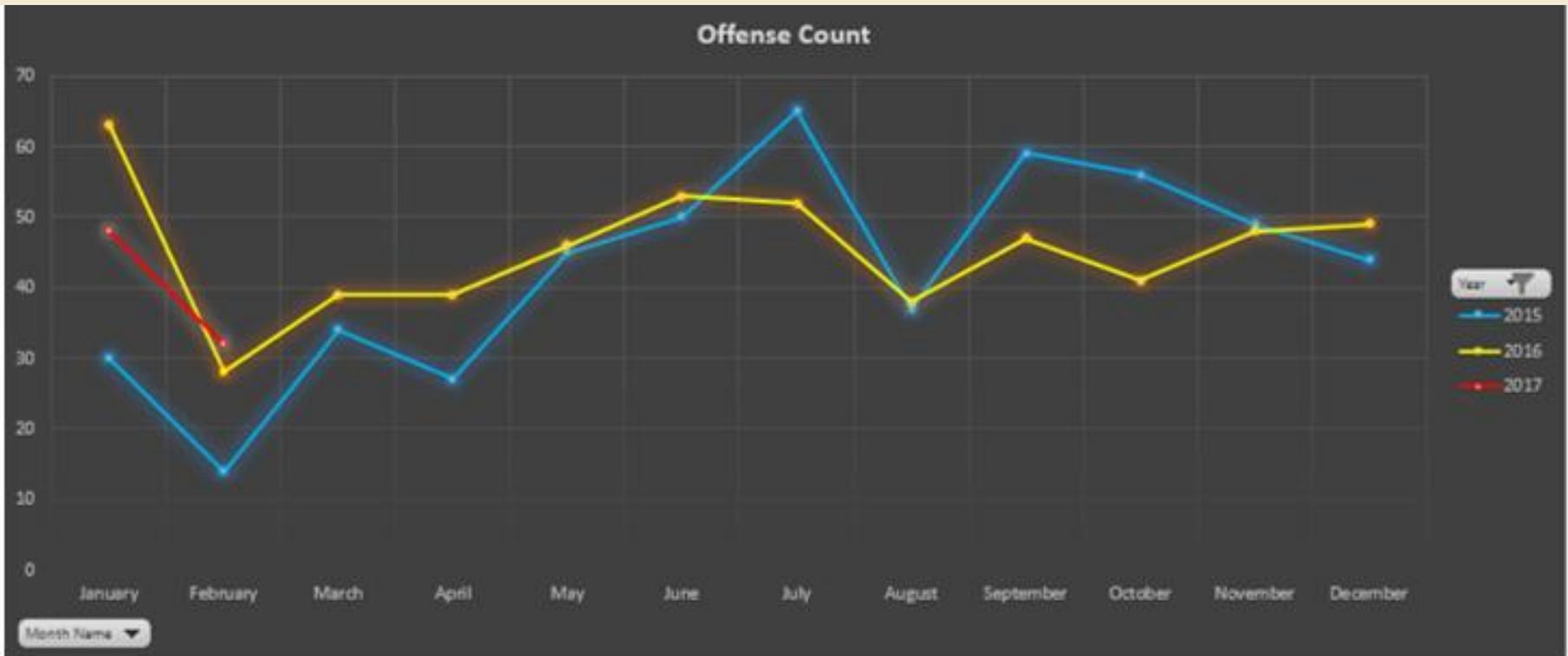
Robbery



Offense Count Column Labels	January	February	March	April	May	June	July	August	September	October	November	December	Grand Total
2015	30	14	34	27	45	50	65	37	59	56	49	44	510
2016	63	28	39	39	46	53	52	38	47	41	48	49	543
2017	48	33											81
Grand Total	141	75	73	66	91	103	117	75	106	97	97	93	1134

Rockford Police Department

Auto Thefts

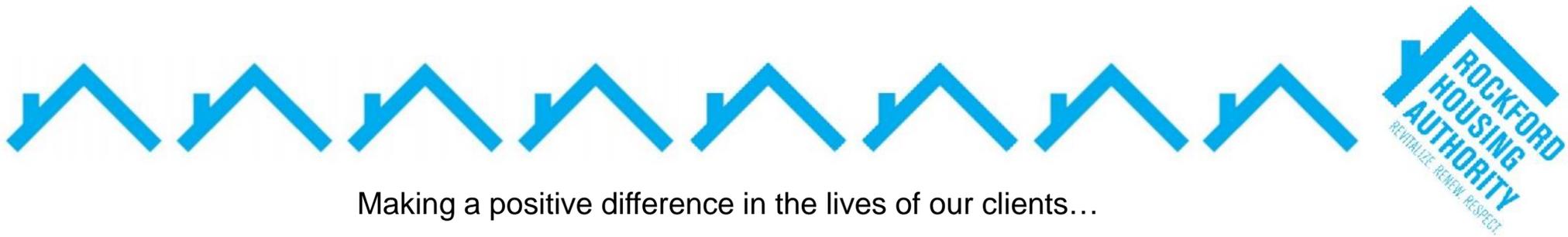


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2015		30	14	34	27	45	50	65	37	59	56	49	44	510
2016		63	28	39	39	46	53	52	38	47	41	48	49	543
2017		48	32											80
Grand Total		141	74	73	66	91	103	117	75	106	97	97	93	1133

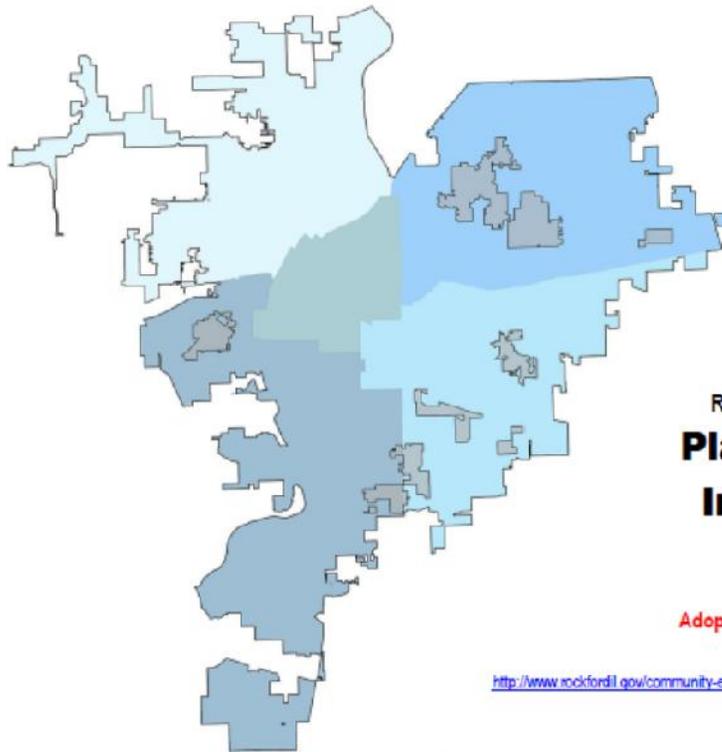
Rockford Housing Authority

Dashboard Reports

ROCKSTAT March 9, 2017



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Rockford 2020 Comprehensive Plan
**Plan Element 14:
Implementation
2015-2019**

Adopted by City Council on 05-18-2015

For more information, visit:
<http://www.rockfordil.gov/community-economic-development/long-range-planning.aspx>

The Community & Economic Development Department reviewed the May 18, 2015 City Council approved plan in November 2015 to correct minor grammatical, spelling and pagination errors. No core policy, strategy, milestone or metrics have been added or removed from the Council approved planning document. The plan is now updated and posted to the City of Rockford's website.



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Housing & Neighborhoods	Indicators	Lead / Partners	Recommended Funding Sources	Schedule		
				2015	2016 2017	2018 2019

Improving housing stock supply and conditions

Sustainable housing capacity for all income levels

1.3 Enable a range of housing affordability within existing and new neighborhoods.	Median Home Price	COR-CED	City Operating			
	Median Rent of 2 Bedroom Units	CBO	CDBG			
	Percent of Renters Spending more than 30% of income on housing	CDC	New Market Tax Credits		•	•
	Combined Housing and Transportation Cost Burden	RHA	State/Federal Funding			
	Distribution of Affordable Housing Units					

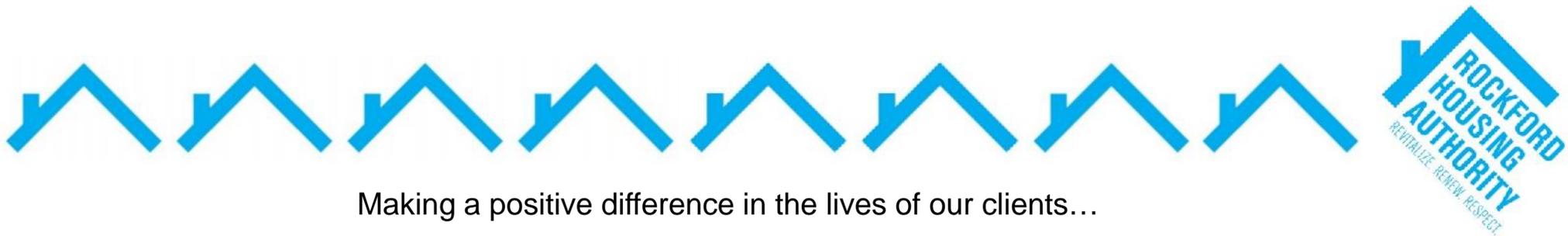


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Redevelopment Efforts

- The Grove - 49 units (\$11 million)
- Orton Keyes - 175 units (\$12.4million)
- Scattered Sites - 300 units
- Fairgrounds Phase 2 and 3 - 156 units



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The Grove



Orton Keys



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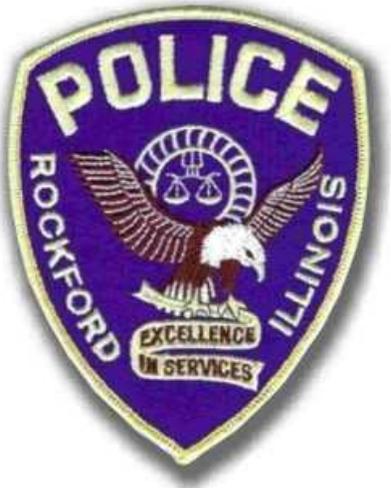


Safety	Indicators	Lead / Partners	Recommended Funding Sources	Schedule		
				2015	2016 2017	2018 2019
Lowering crime and perceptions of safety						
2.1 Develop and implement programs to decrease and improve actual and perceived public safety.	Property Crime	COR-MO	City Operating			
2.2 Provide and support community dialogue on safety concerns and preventative solutions.	Violent Crime	COR-P	State/Federal			
2.3 Develop and implement technology platforms to improve crime reporting by residents and business owners.	Incidents of Domestic Violence	CBO	Funding	•	•	
	Total Active Neighborhood Associations	RHA				
	Total Active Business Associations					



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RHA and RPD

- Completed Police IGA
- Resident Officer Program



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Food	Indicators	Lead / Partners	Recommended Funding Sources	Schedule		
				2015	2016 2017	2018 2019
Access to healthy foods						
6.1 Provide convenient access to healthy food for all residents. 6.2 Support Local Foods Network.	USDA Farmers Market Locations Community Garden Locations Food store revenues by Planning Area Fruit and Vegetable Expenditures Food Processing and Distribution Locations	COR-CED CBO RHA RHC	City Operating State/Federal Funding	•		



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Ellis Heights

- Save a lot ongoing Fresh Food Access agreement
- Moved FG raised beds to UW Strong House



Blackhawk Courts

- Expanded farm added 2 green houses
- CY2017
 - Generate 35,000 servings
 - Employ 2-3 adults, 12 youth

All other sites have raised bed planters



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Blackhawk Courts Farm



Making a positive difference in the lives of our clients...



Education	Indicators	Lead / Partners	Recommended Funding Sources	Schedule		
				2015	2016 2017	2018 2019
Educational environment for career advancement and retention						
13.1 Increase education attainment rate. 13.2 Align and support regional efforts to retain and attract certificate, associates, undergraduate, and graduate students. 13.3 Expand post-high school learning programming and facilities.	G.E.D. degrees awarded Vocational and technical graduation rate Percent of adults with a bachelor's degree or higher Education Attainment, Adults 25 years and older Percent of graduates enrolling in community college & local universities College & University Programming Locations	COR-MO/COR-CED / COR-HS CBO RHA RPS RPL	City Operating State/Federal Funding Private Funding		•	



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Did you know you can keep more of your hard earned money by being energy conscious?

Kids and adults learn how to save money and energy!

Learning to be energy wise is fun for the whole family!

Did you know....

- Electric lighting consumes up to 25% of the average home energy budget.
- The electricity used over the lifetime of a single incandescent bulb costs 5 to 10 times the original purchase price of a CFL bulb or compact fluorescent light bulb.
- Turning things off when you are not in the room such as lights, TVs, entertainment systems, and your computer and monitor can save a great deal of money.

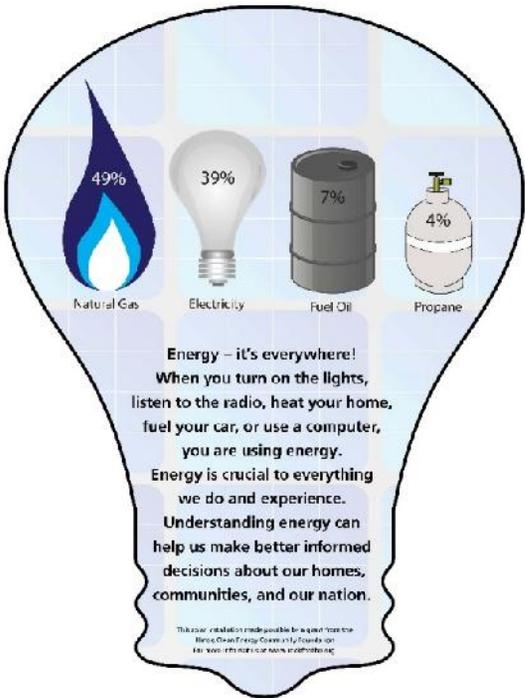
RHA offers energy efficiency, energy literacy and STEM career opportunities!

Please call 815-489-8750 for information on upcoming opportunities.





STEAM Platform



U.S. DEPARTMENT OF ENERGY | Energy Efficiency & Renewable Energy | ENERGY EDUCATION AND WORKFORCE DEVELOPMENT

Fun with the Sun -- Teacher's Activity Guide for Elementary Grades K-2

Grades: K-4
 Topics: Energy Basics, Wind Energy, Energy Efficiency and Conservation
 Owner: National Renewable Energy Laboratory



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Economic Development (cont.)	Indicators	Lead / Partners	Recommended Funding Sources	Schedule		
				2015	2016 2017	2018 2019
Economic growth centers, business startup climate, and competitive workforce						
14.3 Identify, develop, and expand emerging economic clusters.	Averagely Yearly Wage by Industry	COR-CED / COR-MO CBO CO-WB CRIA RCC RACVB RAEDC RHA	City Operating TIF EDA Grants Private Funding			
14.4 Encourage the growth and development of existing and new primary employment centers.	Bank Branch Locations					
14.5 Encourage the growth of existing and emerging commerce retail corridors.	Credit Union Locations					
14.6 Attract more essential services to currently underserved Planning Areas.	CRA Reinvestment					
14.7 Grow Rockford's strong institutional jobs sector.	Education Attainment, Age					
14.8 Align local startup and expansion capital to accelerate entrepreneurial growth.	Employment by Industry					
14.9 Improve awareness among all residents of existing small business & entrepreneur support programs.	Employment by Residence					
14.10 Collaborate with local businesses to minimize barriers to employment opportunities for formerly incarcerated citizens.	Farmers Market Locations					
14.11 Support regional efforts facilitating retention and attraction of young professionals to Rockford.	Grocery Retail locations by Planning Area				•	•
	Hotel Occupancy Rates					
	Incubated Businesses					
	In-migration, Out-migration					
	Loans to Small Businesses by Planning Area					
	Lane Mile Resurfacing and Reconstruction					
	Laundry/Dry cleaning facility locations by Planning Area					
	Percent of Population Age 20-44					
	Venture Capital Dollars Per Capita by State					



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Alignment New Opportunities

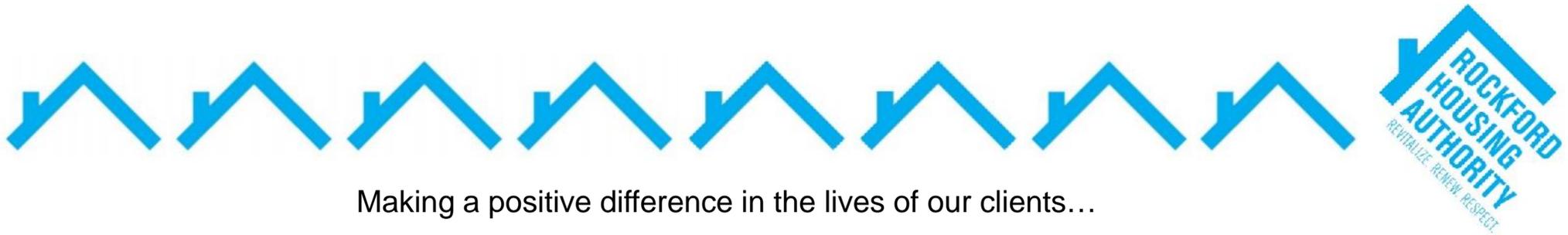


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Future Metrics

- Number of working families
- Median income
- # no income
- Highest Income
- Gross agency income
- Trends



Thank You!